

# Sierra Madre News

\$3.00 YEARLY—7c PER COPY

SIERRA MADRE, CALIFORNIA, THURSDAY, APRIL 15, 1954

## THE WEATHER

	High	Low
April 8	75	46
9	86	46
10	75	46
11	71	50
12	63	43
13	75	42
14	76	48
Season to date	16.80"	
Last year this time	12.19"	
Year 1952-53	13.72"	

VOL. 48, NO. 23

## Tell Order of Service For Union Good Friday

### Plan Series of Meditations

The three hours which Jesus suffered on the cross on behalf of all mankind will be commemorated in Union Good Friday services here tomorrow.

The services, first major undertaking of the recently formed Sierra Madre Ministerial association, will be in progress from 12 o'clock noon to 3 o'clock in the Church of the Nazarene, 191 W. Sierra Madre Blvd.

#### Seven Meditations

To accommodate business people and others who may not be able to remain for the entire service, there will be seven 25-minute meditations, each conducted by one of the participating ministers and each with special music and singing.

Participating churches are First Baptist, Bethany, Congregational, Church of Our Redeemer, Methodist, Nazarene and Trinity Presbyterian. In addition, Dr. Robert Bell of Sierra Madre, a retired Episcopalian rector, will be taking part.

#### Speakers Listed

Alternating organizers will be Katherine Kirk, Carolyn Carlson and Mrs. William Blackford.

The order of service follows: Opening hymn.

12:05—"Father, Forgive Them, for They Know Not What They Do," meditation by the Rev. Edward J. Kriz.

12:30—"Today Shalt Thou Be With Me in Paradise," meditation by the Rev. Robert Schaper.

12:55—"Behold Thy Son! Behold Thy Mother!," meditation by the Rev. Carl Smith.

1:20—"My God, My God, Why Hast Thou Forsaken Me?," meditation by Dr. Bell.

1:45—"I Thirst," meditation, the Rev. Raynor Smith.

2:10—"It is Finished," meditation, the Rev. Orian G. Burlison.

2:35—"Father, Into Thy Hands

I Commend My Spirit," meditation, the Rev. Donald H. Ostrander.

The Rev. Carl Smith, president of the Ministerial association, has asked that those attending portions of the service enter and leave the church at the singing of the first verse of a hymn.

The Good Friday offering for the local Family Service committee may be placed on the plate at each entrance to the church.

### FIRE DEPARTMENT TO BE "EASTER BUNNY" FOR LOCAL KIDS

Men of the Sierra Madre Volunteer Fire Department will be hosts again this year at an annual Easter party for the children of the community but they have introduced something new in their plans.

The party is being divided by age groups this year. The Easter Egg Hunt, therefore, will be limited to children up to eight years of age and will take place at 10:30 o'clock Saturday morning, April 17, in City Park. The children five years old and under will hunt for eggs in the north section of the park and the 6-7-and-8-year-olds will concentrate their search in the south section.

Boys and girls between the ages of 9 and 12 years will gather at the Sierra Madre theater at 10 a.m. where they will receive Easter candy and will have free admission to a PTA-approved movie show consisting of a feature film and comedies.

In the egg hunt, prizes will be awarded to the youngsters finding gold and silver eggs.



SHOWN ABOVE IS AN ARCHITECT'S DRAWING of the handsome brick and stucco structure which the Bank of Sierra Madre proposes to build soon on its property between 90 and 110 West Sierra Madre Blvd. Following the trend of modern bank buildings, provision will be made for ample parking. The aim in the interior planning, according to R. C. Lewis, bank president, will be to preserve the pleasant atmosphere and availability of the bank offices which now prevails. Occupancy of the commodious new building is hoped for in six months.

## BUILDING PLANS TOLD BY BANK; PRESENT SITE IS SOLD TO S. M. HARDWARE

Plans for construction of a modern new bank building and sale of its present building to the Sierra Madre Hardware company were announced this week by Rollin C. Lewis, president of the Bank of Sierra Madre. The new building will be constructed in the near future on property with an 88-foot frontage between 90 and 110 W. Sierra Madre Blvd. It was purchased by the Bank in 1945 and presently is used for off-street parking.

The sale for an undisclosed sum of the building now occupied by the bank involves two of Sierra Madre's oldest established business institutions. The bank's expansion and building program together with the hardware company's proposed re-vamping of its valuable 138-foot business frontage, including its new acquisition, may well be listed among the major business section developments here since the Kersting Court buildings replaced the old Sierra Madre school.

Plan Modernization  
Thomas M. Schwartz, president of the Sierra Madre Hardware Co., reports that store engineers are now at work on plans for modernization and advantageous use of the hardware company's present building, and newly-acquired bank building which includes the adjacent stationery store. While these plans are not complete, Schwartz says the hardware store will be moved to the bank location.

Construction of the new bank building will get underway, Lewis says, as soon as possible after plans and specifications are completed. Occupancy in six months is hopefully anticipated.

The new structure will be approximately 60 by 100 feet, deep, on the 310-foot-deep property, ample parking area in accordance with present-day bank building trends.

The bank had its origin as the First National Bank in 1907, the year Sierra Madre incorporated as a city. In 1922 it surrendered its charter as a national bank to become the Sierra Madre Savings Bank, and in 1946 changed its name to the present one. Among its present officers and directors are the sons of two men who figured in the bank's early development.

They are David H. Allen, assistant cashier, son of H. E. Allen, who was president when it became the Savings Bank in 1922, and Rudolph Hartman, director, whose father, F. H. Hartman, was a director in the 20's. W. H. Ingraham has continued as cashier since 1922. Other present officers and directors are: Lewis, president since 1936; A. E. Morgan, vice-president, an officer since 1945; and T. W. Neale and W. S. Hull, directors.

Reflects Town's History  
The Sierra Madre Hardware Co. also reflects the history of Sierra Madre and its records list as former owners some of the town's pioneers.

The business was founded in 1898 as the Clark and Graham

### HIESTAND'S ONLY AREA TALK SET FOR TUESDAY P.M.

Congressman Edgar W. "Eck" Hiestand, candidate for re-election from the 21st District, will make his only public appearance in the area before the June 8 Primary Election when he speaks at 8 p.m., Tuesday night, April 20, at the La Canada Junior High School, 1100 Foothill Blvd.

There will be a question and answer period following his talk, it has been announced.

Sierra Madreans wishing transportation may call Custer 5-6804 between 10 a.m. and 1 p.m. daily except Saturday, or on Tuesday from 10 a.m. to 4 p.m. A cavalcade of cars will leave the Kersting Court triangle at 7 p.m.

### NURSERY SCHOOL ASS'N ANNUAL MEETING TUESDAY

The annual meeting of the Sierra Madre Community Nursery School association will be held at 8 p.m., Tuesday, April 20, in the nursery school building.

At that time there will be election of a new board of trustees, reports of all committees, an evaluation of the parent participation program by Mrs. Marjorie Green, director, and a general analysis and review of association activities.

Refreshments will be served following the meeting.

## 'Shopping at Home' Loyalty Makes for Better Community

By A. CAVALLI

Secretary, Chamber of Commerce

The Sierra Madre Chamber of Commerce has been boosting the business firms, service clubs, civic organizations and our local newspaper. Why? Because they stand by their community and at all times are willing to lend a helping hand in the support of civic enterprises and because they back every move that is for the best interest of the community.

But we wonder if the general citizenry of the community realizes the worth of these groups—of the many things they do for the community and its people and how much we owe to them. We might well ask these questions:

#### QUESTIONS SIGNIFICANT

Who contributes most to community welfare, to civic improvements, to charity?

Who are the first to work for needed improvements, for the many things that make us proud of our community?

Who are the first to combat the things that are injurious to our community, to society—to our industrial, commercial, financial and moral life?

Who dig into their pockets deeper to support community benefits?

The answers are the same in all cases—the business and professional men and women, the service clubs, organizations, churches and the local newspapers who contribute of their time, their energy and money to make this community a bigger and better place in which to live.

#### THE DEBT WE OWE

It is fitting and proper, then, that we give more than a passing thought to the debt we owe these groups and individuals and

—Turn to page ten

## Pratt, Roberts, Louk Elected as Councilmen

### C. of C. Open Meet Tonight In City Hall

#### Ed Beaty Replaces Gordon on Program

Ed Beaty, well known Chamber of Commerce executive and president of the Southern California Chamber of Commerce Managers' association, will be guest speaker at the public meeting of the Sierra Madre Chamber of Commerce to be held tonight (April 15) at 7:30 o'clock in City Hall.

The meeting will be in the form of an open forum and questions about Chamber of Commerce and city activities will be answered by Don Jackson, president of the civic group, and other officials.

Charles W. Gordon, who recently launched a "Buy in Sierra Madre" movement, was scheduled to be speaker at the meeting, but due to a death in his family, he will be unable to be present.

Mr. Gordon will return within the next few weeks, however, to resume his activities in the "Buy at Home" and "Civic Loyalty" campaigns for Sierra Madre.

### McKesson to Be Speaker at Lodge Dinner

#### Event Will Herald Public Schools' Week

Superior Court Judge William B. McKesson will be the speaker Saturday, April 24, at a public dinner to be sponsored by Sierra Madre Masonic lodge in the Masonic Temple, 33 East Sierra Madre Blvd. The event, to which Masons, their friends and families and local school teachers are invited, is planned as a preliminary to the observance of Public Schools Week in California, sponsored for many years by Masonry of this state. The 35th annual observance of Public Schools Week is scheduled for April 26 through May 1 with Dr. Raymond B. Pease as local chairman. He and William E. Bowers are co-chairmen for the southern fried chicken dinner April 24.

Before an audience recently Judge McKesson, presiding judge of the Juvenile Court of Los Angeles county, is quoted as saying:

"After many years of working with the kids I am not discouraged and my every waking hour is devoted to interesting the public in the welfare of the juvenile and his problems. The children of today are not going to the dogs and ours is a court of protection, not prosecution, where we help rather than punish them."

Tickets for the dinner are available from Dr. Pease, Mr. Bowers and members of their committee.

### Easter Sunrise Service At Wistaria Vine Here To Mark Festival Close

Annual Easter Sunrise Services will be held under the Sierra Madre Vine beginning at 5:30 a.m. next Sunday.

The Rev. Walter Mees of the San Gabriel Lutheran Church will conduct the non-denominational service. His sermon will be "He Lives."

Easter Sunday will mark the close of Sierra Madre's 1954 Wistaria Festival. The Wistaria Gardens are located at 201 W. Carter Ave., Sierra Madre.

#### POSTMASTER ROBERTSON PATIENT AT SAWTELLE

Postmaster Eddie D. Robertson, who suffered a stroke Mar. 31, was reported to have regained consciousness during the past week after being in a deep coma. He was to be removed yesterday from St. Luke hospital to the Veterans' hospital at Sawtelle.

## Bonds Defeated, Pension Tax OK'd

Sierra Madre voters Tuesday returned two incumbents, Harold F. Roberts and Mayor Charles E. Louk, to the City Council and elected Lorne B. Pratt, young public relations counsel and manager of the Hollywood Chamber of Commerce, to fill the third available post on the five-man municipal board.

The \$110,000 water bond issue, Proposition No. 1 on the ballot, failed to pass for lack of the necessary two-thirds majority but a tax hike of up to 20 cents to establish funds for a City employees' pension plan, requiring only a simple majority, was approved by a vote of 817 to 747. The water bond vote was: "Yes" 882, and "No" 707.

## Debris Basins Dependent on Federal Funds

### Hiestand Presses for Emergency Measures

Whether or not Sierra Madre will have the protection of debris basins in Auburn, Bailey and Carter canyons when next winter's rains come, hinges on the appropriation of additional funds by Congress.

Designs for the three debris basins should be completed by June a spokesman for the Army Corps of Engineers Los Angeles District Office informed the NEWS this week. "The construction schedule will be set as soon as funds are appropriated by Congress," he stated.

Soil mechanics, engineers and engineering geologists from the district office have just completed subsurface explorations in the canyons named in conjunction with the design of the debris basins.

#### Hiestand Contacts Senators

In the meantime, Congressman Edgar W. Hiestand has informed Sierra Madre Councilman Harold F. Roberts that he has contacted all members of the Senate Appropriation Committee and held conferences stressing the urgency of the additional appropriations and the importance of scheduling the construction this summer.

Roberts previously had telephoned Hiestand to make the specific request that he interest the proper persons in implementing an emergency appropriation of \$700,000 to enable Army engineers to proceed with installation of the debris basins in advance of scheduled steps in the County Flood Control District's comprehensive plan for flood water control.

The scope of the Army engineers recently completed subsurface explorations in the canyons here included: 14 test holes at Auburn, eight at Bailey and 11 at Carter. Engineers and geologists, it is reported, entered the holes to examine geological formations, conduct special field tests and obtain soil samples, all to determine the most suitable sites from engineering and economical standpoints.

#### Bailey Largest

The design for the basins will be similar to others constructed in L. A. County by the Corps of Engineers.

Of the proposed structures, Bailey will be the largest. It will have a debris storage capacity of 120,000 cubic yards which will be provided by an embankment 32 feet high and a basin excavated to a depth of 20 feet.

### COUNCIL MEETINGS

A regular meeting of the City Council scheduled for Tuesday night was adjourned, for lack of a quorum, to 8 p.m. tomorrow in City Hall.

At an adjourned meeting of the present council at 8 p.m. Tuesday, April 20, election returns including absent voter ballots, will be canvassed and a resolution defining the results will be proposed. Following this the new councilmen will be sworn in and seated and reorganization, including election of a mayor, may take place at that time, according to the city attorney.

A total of 1739 ballots was cast, considered good for Sierra Madre with approximately 4700 registered voters.

Pratt, who polled the only majority vote, (1002), of the 11 candidates, will replace W. Murray Hawkins, an appointee, who did not run for election. The incumbents, Roberts and Louk, also appointees as of last summer, received 805 and 790 votes respectively.

#### Here's Lineup

Walter H. Goodwin, chief engineer at Sierra Engineering company, stood in fourth position with 510 votes and the other candidates lined up in the following order: Leroy H. Quackenbush, 414; Col. Charles R. Gildart, 408; Neil K. Yarnell, 393; Sidney B. Haupt, 281; James M. Stewart, 142; William W. Maloney, 122, and Argyle R. Luckenbill, 49.

Not expected to affect the election results are the 58 absent voter ballots filed with the City clerk prior to the election. These and six more which can be returned any time up to and including April 20, will be canvassed that night, along with the precinct tabulations.

Returns from the four consolidated precincts were in the hands of City Clerk Marie Warfel by shortly after 11 o'clock Tuesday night and were speedily tabulated by more than a score of interested citizens gathered at City Hall awaiting the election results.

Telephone inquiries were answered at the City Hall and the NEWS office up to midnight.

#### REGISTER TODAY

Today is the deadline for registering to vote in the June 8 Primaries. Register at City Hall up to 5 p.m. or with deputies.

## VOTING BY PRECINCTS

Following is the tabulation of voting by consolidated precincts for council candidates and the two propositions on the municipal election ballot Tuesday. The polling place for Precinct A was the City School, B the Parkhouse, C the Masonic Temple and D, St. Rita's school.

Candidate	A	B	C	D	Total
Chas. E. Louk	220	255	170	145	790
Harold F. Roberts	247	215	185	158	805
Charles R. Gildart	136	129	71	72	408
Walter H. Goodwin	154	159	88	109	510
Sidney B. Haupt	109	60	50	62	281
Argyle R. Luckenbill	8	12	19	10	49
Wm. W. Maloney	55	16	24	27	122
Lorne B. Pratt	309	233	192	268	1002
Leroy H. Quackenbush	166	117	55	76	414
James M. Stewart	31	33	26	52	142
Neil K. Yarnell	105	102	104	82	393
WATER BONDS	Yes 272	213	187	210	882
No 222	203	133	149	707	
PENSION TAX	Yes 236	218	177	186	817
No 247	198	137	165	747	

### Candidates

## Roskam and Hazell to Speak At Demo Rally Here Monday



WM. E. ROSKAM

Democrats of this vicinity expect to have a big rally at the Sierra Madre City hall next Monday evening, April 19, starting at 8:15, when William E. Roskam, candidate for Congress, and Peter Hazell, candidate for Assembly from this district, will tell why they think they should be elected.

This may be the best chance voters of this area will have to learn just what these candidates stand for, and Republicans as well as Democrats are invited to be present.

#### Won Scholarships

Mr. Roskam won a scholarship to the University of Redlands and later a postgraduate scholarship to the University of Iowa, from which he took the masters degree, majoring in economics. He taught in Lake Forest college for two years, then entered the Navy in World War II, serving three years in the Pacific. He is now in the insurance business in Burbank, employing seven persons. In college he won Cum Laude honors for public speaking. In a non-partisan talk before the Sierra Madre Kiwanis club last week he urged that all voters give both him and Mr. Hiestand a fair hearing and then actively support the one they conscientiously prefer.

Mr. Roskam is married, owns his home and has two children. He is 36 years old.

Mr. Hazell is only 36 years old but is also a veteran of



PETER HAZELL

World War II, is married, has children and owns his home and his business. He lives in LaCanada but in the Junior Chamber of Commerce in Pasadena is regarded as a young man of ability and good ideas. His major interests, he says, are the problems of the family man and the small business man such as taxes, schools and all that the State can do to safeguard property owners against water shortage, floods and forest fires.

Kurt Mueller, president of the Sierra Madre Democratic club, will preside.

### Rush Arraignment in Pas. Superior Court Is Set for April 21

Richard F. Rush of Sierra Madre was held to answer to a charge of assault with a deadly weapon after preliminary hearing April 8 in the Municipal Court of Pasadena. His arraignment in Superior Court is set for April 21.

Rush was being held in County jail in lieu of \$5000 bail. The complaint against him was signed by Sierra Madre Police Officer Robert Heasley who states that Rush fired at police the night of March 30 in Sierra Madre cemetery as they were attempting to restrain him from committing suicide. The police were called by Rush's wife.

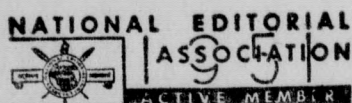
Reflects Town's History  
The Sierra Madre Hardware Co. also reflects the history of Sierra Madre and its records list as former owners some of the town's pioneers.



## SIERRA MADRE NEWS

9 Kersting Court Sierra Madre, Calif. CUsTer 5-3324  
Entered as second class matter at the Post Office at Sierra Madre, California, under the Act of March 3, 1897.  
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PUBLISHED EVERY THURSDAY



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Frederick Hawkins, Plant Superintendent

## ALAN S. WOODS ENTERTAIN FOR MRS. STANLEY FISH

Mr. and Mrs. Alan S. Wood and son, Steven, entertained with a formal dinner party Sunday night honoring Mrs. Stanley Fish on her birthday. Guests included Stanley Fish, Dr. Garcon Katz, and his wife, Mittel.

## DONALD C. MON HELPS WITH CALTECH ALUMNI SEMINAR

Donald D. Mon, 600 W. Ramona, a patent attorney, is in charge of printing this year's Caltech Alumni Seminar program. Mr. Mon is a member of the college's class of '47.

## Lincoln Pittingers Home Again After 18 Months Abroad

Back in Sierra Madre again after a year and a half of living and traveling in Europe are the A. Lincoln Pittingers whose letters to "the folks at home" were an interesting and informative feature of the NEWS during that time.

The Pittingers, who sold their home here before leaving for Greece, have now rented the W. Murray Hawkins home at 610 N. Auburn. They arrived in Sierra Madre last week with their six-year-old son, Risty, and were re-united with their two older children, Lincoln and Mary Jo, ages 8 and 10, respectively, who have been staying with Mrs. Gladys Carter, 666 Mt. Wilson Trail.

The older children came back to the States last fall to resume their schooling, making the trip alone by air. The family had been together for almost a year in Greece and occupied a villa near Athens while "Pitt" completed an engineering assignment there.

Their plans now? Pitt will resume his free lance work as a consulting engineer with

Southern California industrial firms and Mrs. Pittinger, Virginia, is working over some of her travel letter material for possible publication based on encouragement she has received and reaction to her letters in the NEWS.

After leaving Greece the family threesome traveled by car through many countries, spending a good bit of time in Belgium and Spain. They returned to this country boat, sailing from Gibraltar aboard the S. S. Constitution. They bought an automobile in the East and drove to California.

## New-comers Welcomed At Medical Center

Two new members have joined the Sierra Madre Medical Center personnel recently.

The new receptionist is Mrs. Ellen J. Meiers, 57 E. Highland. Mrs. Meiers was born in Michigan but made her home in Richmond, Va. for 10 years prior to coming to Sierra Madre four months ago. Her daughter, Lila Jane 12, has enrolled in the City school.

Doris M. Jack of Monrovia has joined the Center as a laboratory technician.

## Lee Shippey asks

## What Do You Think?

Now our city election is over, I want to congratulate all those who did not win.

They should feel like the tired man in a rush-hour street car who offers his seat to a lady but happily sinks back into it when she declines with thanks. They showed their readiness to serve their city, but now they have been declined and let the winners have all the work and grief. This is written before election day, but I'm sure whoever wins will do his best really to serve all of us.

I think the coffee people might do well to take a long look at the butter people before hiking the price of coffee out of sight. The oleomargarine people have nabbed such a big part of the butter market that

the butter people will be lucky if they ever get half of it back. It can be the same with coffee. I used to drink from four to six cups of coffee for breakfast. I was impressed when Peary, first to reach the North Pole, reported that the men in his expedition found tea more stimulating than coffee. But I thought I couldn't really start the day without coffee, until I married a gal who doesn't like coffee. It was silly to make coffee for me and tea for her, so I switched to tea, and now like it much more than coffee. . . . If the coffee people don't look out they will find that lots of other people will be weaned away.

Without getting into political argument at all, I also think it might pay Joe McCarthy to take a long look at Jack B. Tenney. Up to two years ago, Tenney was quite a hero of his party, but he is in Dutch now. Some of those who used to loudly applaud him now are swinging hammers at him with both hands. Some who used to believe everything he said now won't believe anything he says.

Last word: It is good and right to take a sincere, earnest and alert interest in politics, local, national and international. But don't become a zealot. Zealotry distorts vision so that every zealot is a potential Torquemada. Just in case you forget who Torquemada was, he was the great historical power in the Spanish Inquisition who honestly thought he was doing the will of God when he tortured and killed those who disagreed with him.

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## Campfire Notes

The "Flying Blue Birds" are having a busy Easter season. Last week they entertained their mothers at an Easter tea at the home of their leader, Mrs. Helmut Vorster.

The girls made Easter egg trees for decoration and baked Easter-basket cupcakes for refreshment. For their own Easter party they chose to have a roller skating picnic which took place on Tuesday at the Congregational church, followed by the picnic and Easter egg hunt in the park.

Then on Thursday, the girls who had sold their quota of 36 cans during the peanut sale attended a special theater party at the Rialto theater in South Pasadena, sponsored for all the winners in the San Gabriel Valley area.

Those attending were Margaret Pedigo, Susan Ann Robinson, Joanne Vorster, Vicki Atkinson, Kathy Clardy and Becky Renee.

## MALPHA CLUB SLATES MEETING APRIL 19TH

Members of the Malpha Club will have their regular monthly meeting Monday, April 19, at 8 p.m. in the home of Mrs. Jack Griffith, 1155 Mesa Road, Pasadena.

A film and recording of the Bell Telephone Hour will be presented. Mrs. Paul Siechert will be co-hostess.

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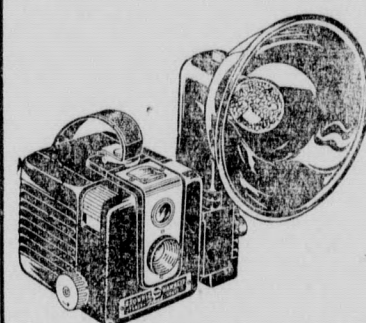
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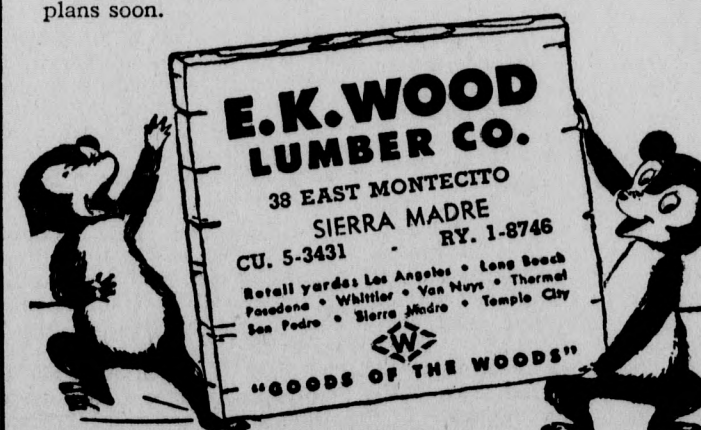
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EASTER SUNDAY, APRIL 18  
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**GREEN BEANS** Gardenside Cut. Standard quality. 9 16-oz. cans 100  
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**CLOVER HONEY** Empress brand. 100% pure Fancy. 24-oz. jar 43¢  
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**NEW POTATOES** WHITE ROSE lb. 12¢  
**FRESH CELERY** UTAH TYPE Meaty stalks. lb. 3 1/2¢

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## EASTER MEAT VALUES...

**MIDGET TURKEYS** Beltsville Type lb. 59¢  
Grade A, Eviscerated. 4- to 7-lb. size. Just right to fry or roast.

**FRYING CHICKENS** Fresh or Frozen lb. 49¢  
Fancy Fresh or Manor House brand. Frozen. Cut up, ready to fry.

**BEEF RIB ROAST** USDA CHOICE lb. 69¢  
Cut 7" long from first five ribs of Safeway aged and trimmed government graded USDA Choice beef. The finest roast in the beef.

**HAMS** Wilson's 6-lb. 5.98 Hormel's 4-lb. can 4.49  
Tendermade

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**SMOKED HAMS** Choose your favorite at Safeway! A wide variety of popular hams, all sizes, is stocked at your local Safeway Store.

**GRAHAM CRACKERS** Pirates' Gold. 1-lb. pkg. 29¢  
Sugar Honey.

**ANGEL FOOD CAKE** Curtis plain. each 39¢

**EASTER EGG DYE** Paas brand. per pkg. 15¢

**FOOD COLORING** Crown Colony brand. kit of 4 colors 23¢  
Blue, Red, Yellow, Green.

**CHEER DETERGENT** 19-oz. 29¢ 51.3-oz. 69¢  
pkg.

**PARADE DETERGENT** Anniversary Sale Specials 19-oz. 25¢ 39-oz. 49¢  
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**WHITE MAGIC BLEACH** half gallon 25¢ gallon 39¢

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## Pan-American Club Has Recent Meeting

The Pasadena chapter of the Pan-American Friendship club met last week in the auditorium of the Pasadena YWCA.

An interesting and informative panel discussion on five Pan-American countries was presented as well as Mexican dances and a colored motion picture of Mexico and Guatemala.

The club is devoted to the policy of furthering friendly relations and mutual understanding among the people of Latin-American countries and the people of our country. The membership comprises both Latin-Americans and North Americans and is equally divided between the two groups.

## MONTE VISTA LANE WELCOMES NEW FAMILY

Recent newcomers to Sierra Madre are Mr. and Mrs. Booth Waterbury who moved from Pasadena to their newly-purchased home at 80 Monte Vista Lane.

The family includes Mrs. Waterbury's son, Cpl. Ross Winans, who is stationed at present at the Army's Fort Bragg in North Carolina, and the Waterburys' 10-year-old son, Stephen. Mr. Waterbury is associated with the Milford company in Beverly Hills.

## Area Hobbyists Invited to Participate in Monrovia YMCA Club's Show April 23-25

The Monrovia Y's Men's club announced today plans for the Fourth Annual Santa Anita District YMCA Hobby Show, sponsored each year by the Y's Men's club. The hobby show will be held April 23, 24 and 25 at the Monrovia National Guard armory located at 843 E. Olive in Monrovia. Exhibits will be on display from 6 to 10 p.m. on the first night; noon until 10 p.m. on Saturday and Sunday afternoon from 2 to 5 p.m.

Entry blanks for hobbyists are available at the District YMCA office, located at 941½ W. Foothill Blvd. in Monrovia and participants are requested to bring their entry blanks and exhibit to the Monrovia armory on Wednesday, April 21, or Thursday, April 22, between the hours of 1 and 8 p.m. Members of the Y's Men and their wives will register the hobby exhibits.

The Monrovia Y's Men's club plans to feature various crafts as well as working models and commercial exhibits. Any type of hobby may be entered in the show except livestock and Wayne Putnam, chairman of the 1954 show as well as president of the Monrovia club, announced that all exhibits will be insured.

No entry fee is required for

the show except commercial exhibits and is open to all ages. The committee is interested in having entries from all nearby communities. Previously announced as an event in the hobby show is a photography contest co-sponsored by the Y's Men and Heald-Robinson's Camera Shop.

Contest divisions include snapshot, salon section and slides. Complete information on the photo contest is available both at the Y office and Heald-Robinson. Entries for the photo contest must be received at the Y or Heald-Robinson by April 15.

## Guild Plans Meeting Tuesday, April 20th

Members of the Sierra Madre Guild to the Children's hospital will have their regular monthly meeting Tuesday, April 20, at 10 a.m. in the home of Mrs. Robert L. Walker, 550 W. Sierra Madre Blvd.

Mrs. Gordon Luzmoor, newly elected president, will preside at the business meeting. Other new officers taking part in the meeting will be Mrs. John E. Hawkins, vice-president; Mrs. H. C. Tumilty, treasurer, and Mrs. Robert De Weese, secretary.

Following dessert Mrs. Gabriel Duque, a vice-president of the Children's Hospital Society of Los Angeles and chairman of the board of associates, will speak to the group.

## ALA Unit Sponsors Essay Contest

Members of the Sierra Madre unit of the American Legion Auxiliary will have their next meeting Thursday evening, April 22, in the home of Mrs. Oscar Willumsen, 94 E. Highland. New members will be initiated at this time.

Pan-American month was recognized by the local unit at their last meeting held in the home of Mrs. Roy Pickett. The president, Mrs. Thelma Proctor, spoke on international relations. Colored slides of Mexico were shown by Mrs. Ora Olsen and Mrs. Lloyd Welch.

Mrs. Pickett, child welfare chairman, reported yardage, yarns, 11 sweaters, five knitted caps, one pair of booties, and 45 knitted squares for afghans were sent in to the "Sweaters-Plus" project for Korea. Supplies were also sent to the children of the Philippines. Donations were given to the Home for Crippled Children, the City of Hope Lukemia Foundation, and materials for garments were sent to the Sister Kenny Foundation.

Mrs. Wayne Beisel, Americanism chairman, has stated winners in the Americanism Essay Contest, sponsored by the unit, will be announced next week. Cash prizes of \$3, \$2, and \$1 will be awarded to those essays

considered the three best from the three schools participating. Judges will be Miss Elizabeth Steinberger, Lee Shippey, and Walter Killam who organized the American Legion for the State of California.

## GLENDAL ANTIQUE SHOW AND SALE CLOSING TONIGHT

Today is the closing day of the Glendale antique show and sale which opened Sunday in the Glendale Civic auditorium

Thursday, April 15, 1954

SIERRA MADRE NEWS

—3

## PUZZLE

... One of the greatest puzzles in life is how a fool and his money got together in the first place. (Lien.)

# ROESS QUALITY MEATS

ARMOUR—RATH'S—MORRELL

## EASTER HAMs WHOLE or HALF SHANK 65¢ lb

SWIFT'S PREMIUM READY-TO-EAT

RED LABEL HAM . . . . lb. 69¢

FRESH DRESSED FRYING RABBIT lb. 59¢

FRESH QUALITY GROUND BEEF lb. 29¢

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CANNED HAM . . . . lb. 95¢

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KINGAN or HORMEL TOP GRADE BACON . . . lb. 79¢

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With Pineapple Ring

85¢

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## S. M. WOMAN'S CLUB PLANS DESSERT CARD PARTY

Sierra Madre Woman's club members have slated a dessert card party for Wednesday, April 21, at 1 p.m. in the clubhouse.

Mrs. Francis Herring is chairman for the affair and will be assisted by Mrs. Anna L. Block. Reservations may be made by calling Mrs. Block at Custer 5-0473.

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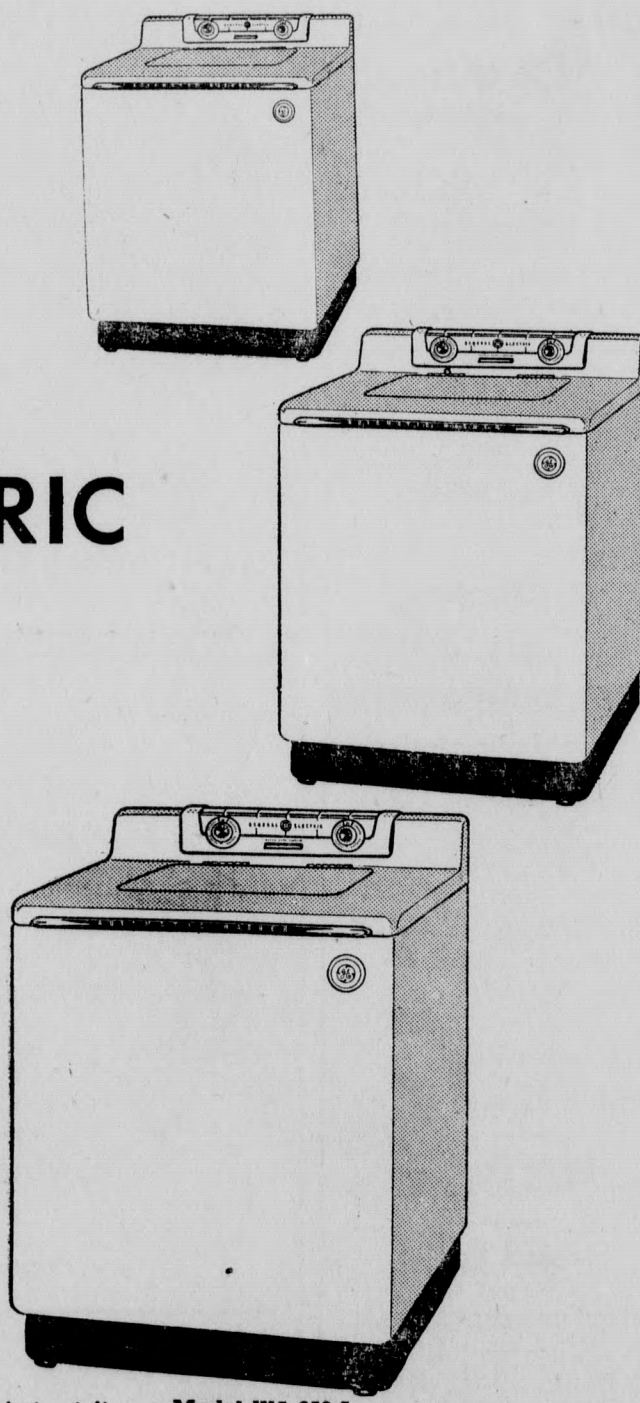
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STARKING RED DELICIOUS APPLES 12¢ lb

COACHELLA VALLEY GRAPEFRUIT ea. 3¢

FIRM, RIPE HOME GROWN TOMATOES 2 LB. BSKT. 19¢

FRESH PICKED SUMMER SQUASH 10¢ lb

SWEET FLORIDA GOLDEN BANTAM CORN 2 FOR 15¢

FRESH ALL-GREEN ASPARAGUS lb. 19¢



BIRDS EYE BABY LIMAS 24¢

BIRDS EYE CHOPPED BRUSSEL SPROUTS 29¢

BIRDS EYE CHOPPED BROCCOLI 16¢

BIRDS EYE COOKED SQUASH 16¢

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BIRDS EYE GREEN PEAS 15¢

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BISHOP'S CHOCOLATE COVERED FRUIT & NUT EASTER 1/4-lb. Boxed 19¢ ea

CHOCOLATE CUTIE BUNNY 49¢ ea

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NESTLE'S MORSELS pkg. 19¢

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GRADE A SMALL doz. 39¢

GRADE A MEDIUM doz. 45¢

GRADE A LARGE doz. 49¢

NABISCO SNOWFLAKE CRACKERS 1-lb. bx. 23¢

BUMBLE BEE LIGHT MEAT TUNA chunk style 31¢

JEWEL—3-pound CAN SHORTENING 69¢

LIBBY'S SLICED PINEAPPLE 6 CANS \$1

KERN'S—46-oz. JUMBO CAN TOMATO JUICE 21¢

Prices Effective Thursday, Friday, Saturday—April 15-16-17



# ROESS MARKET

SIERRA MADRE BLVD. AT LIMA

NEXT TO POST OFFICE





MARY RITA SCHILTZ  
HOME FROM HOSPITAL

Miss Mary Rita Schiltz, 69 E. Highland, recently returned to her home after spending ten days in the Sierra Madre hospital where she was treated for double pneumonia.

MRS. MARY D. CALEY  
ENTERTAINS FRIENDS

Mrs. Mary D. Caley, 233 Ramona, recently entertained Mrs. J. W. Smith and her sister, Mrs. Alice Lloyd, from Elyria, O., who are spending the winter at the Hotel Green in Pasadena.

Harold Steinberger, well known expert on foliage plants, will give a demonstration on arrangement and use of the plants Tuesday, April 20, at 7 p.m. in the Physical Science building, room 207 E. Pasadena City College, it was announced this week.

VFW Embree Post, Auxiliary  
Plan Joint Installation Event

Harry L. Embree Post, Veterans of Foreign Wars, and its auxiliary will install new officers in comparison ceremonies Wednesday night, April 21, in the Masonic Temple. Always a high point of the organization's year, the installation will be open to the public and will be followed by a social period.

The Sixth District VFW commander and auxiliary president, with their installing teams, will officiate during the formal portion of the ceremony.

William D. Marsh will be installed as post commander, succeeding Eugene Colbert. Mrs. Bernice Purell will be inducted as auxiliary president, succeeding Mrs. Linda Perry. Other post officers to be installed are: Arthur Connors, senior vice-commander; Louis Van Iersel, junior vice-commander; Harry Holland, chaplain; Robert Bettencourt, quartermaster; Lawrence McGinnis, surgeon; Herbert Moore, advocate; McGinnis, Alfred Foxton and Carl

Cullum, first, second and third trustees, respectively; William Newberry, service officer; Eugene Colbert, patriotic instructor; Newberry, legion officer; Horace Botello, public relations, and Connors, membership.

New auxiliary officers, in addition to the president, are: Mrs. Rex Murray, senior vice-president; Mrs. Owen Kiggins, junior vice-president; Mrs. Louis Van Iersel, chaplain; Mrs. Perry, conductress; Mrs. Carmel Johnson, guard; Mrs. Robert Osti, treasurer; Mrs. James Heasley, Jr., secretary and Mrs. Helen Wheeler, Mrs. Herbert Moore and Mrs. Mary Kiggins, first, second and third trustees, respectively.

Local Shriners to Help  
Stage Easter Parties for  
Crippled Children in LA

A number of residents of Sierra Madre who are members of the Pasadena Shrine club will journey with the club to Los Angeles on Saturday, April 17, and on Sunday, April 18, for the purpose of giving an Easter party for the little patients at the Shriners' Hospital for Crippled Children located at 3160 Geneva street in Los Angeles.

For Saturday, April 17, professional entertainment has been obtained by the club, including a well-known clown, for the children's amusement. Refreshments will be served after the show. On Sunday, April 18, the Pasadena Shrine club will again go to the hospital and will hold an Easter egg hunt for the children with plenty of colored eggs, live rabbits, favors and prizes for the winners.

Local Clubwomen Aid  
Mobile X-ray Program

Many Sierra Madreans availed themselves of free chest x-rays when the Mobile X-ray unit visited our area.

Among those local clubwomen who volunteered to assist with the registrations were Mrs. Richard Barden, Mrs. Renson Paul, Mrs. Chester Nowak and Mrs. William H. Wilcox of the Civic club; Mrs. Percy C. Kortkamp, Mrs. Russell W. Darling, Mrs. Sylvia Colbert, Mrs. Ora Olsen, Mrs. Franklin Franco, and Mrs. George Hannaford of the Woman's club; and Mrs. Irving Cohen and Mrs. Aaron Glasser of the Foothill Jewish Community Center.

Record capacity is built up by the steel industry.

Mead, Others to Lunch  
In LA with Gov. Knight

Judge John C. Mead, local chairman for the Goodwin Knight for Governor campaign, together with some of his key personnel, will be luncheon guests Saturday, April 17, of Governor Knight. The affair will be held in the Rodger Young auditorium, Los Angeles.

LELAND P. MARSH HAS  
SANTA BARBARA VISIT

Mr. and Mrs. Leland P. Marsh, 657 W. Grandview, and Mr. and Mrs. K. E. Vine of Monrovia

spent a weekend at Santa Barbara. While in the channel city the foursome attended a concert at the First Methodist church.



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All the Hot Biscuits you wish - Home-made desserts a la mode  
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— 75c to \$1.25 — Children's Dinner 75c —

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Famous FARM HOUSE Dinners  
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## "Being Different Together" Theme For Camp Fire Daughter-Dad Event

The annual Father-Daughter banquet of the Camp Fire Girls will be held in Pritchard Hall of the Congregational church on Wednesday, April 21, at 6:30 p.m. The theme of this year's banquet is "Let's Be Different Together" and will be carried out by the food, the decorations and the program, which will be in the form of a travelogue with Marcus Woodward being the narrator and master of ceremonies.

The menu will include Hawaiian pineapple juice, Italian spaghetti, French bread and butter, international salad, and, as a fitting climax, the Camp Fire and Blue Bird birthday cake celebrating 44 years of learning about how other nations live.

Using this as the theme of the travelogue, the first country to be visited will be Mexico as portrayed by the Busy Little Blue Birds with Mrs. Jerry Tidmore as leader, and sponsored by the Lions club. Then on to Hawaii, represented by the Horizon club, with Mrs. Betty Crook as adviser and sponsored by the Woman's club. Japan and China will be visited in fancy where the O Top A Camp Fire Girls, led by Mrs. Frances Harris will show their

sponsors, the VFW Auxiliary, the life they lead. Germany will be next on the itinerary, portrayed by the Flying Blue Birds, led by Mrs. Perlita Vorster and sponsored by Simpson Cleaners.

The Scandinavian countries will be represented by the We Kin Ya Camp Fire Girls, with Mrs. Helga Abbey as their leader and sponsored by the Consors of the Congregational church; to Holland with the Pretty Little Blue Birds, led by Mrs. Hazel Woodward and Mrs. Ruby Thompson and sponsored by the American Legion Auxiliary; to France with the Han We Ma Camp Fire Girls, led by Mrs. Betty Perrin and sponsored by the Congregational church, and then to Spain with the A O W Ki Ya Camp Fire Girls, led by Mrs. Martha Carson and Mrs. Myrt Waite, with the PTA as sponsors, and after crossing the sea and back to America they stop to see the American Indians portrayed by Tama Pit Kin Camp Fire Girls, led by Mrs. Lois Wodrich and sponsored by the Lions club.

## Social and Club Activities

### St. Rita's Guild Fashion Show May 8

All members of St. Rita's Guild are anticipating with pleasure, their annual spring benefit fashion show which will be given Saturday, May 8, at 2 p.m. In order to accommodate a larger number of their friends—the affair will be held in the clubhouse of the Los Angeles Turf Club.

Ethel Joutas, fashion coordinator, and her models will present creations by many well known California designers. One of the guests will receive a \$100 merchandise order from I. Magnin and Co. Besides the merchandise order, the lucky guest will be given an opportunity to sit for a pastel portrait by Bernard Wynne, well known Sierra Madre artist.

Ticket information may be had by calling Mrs. George Meeker at Custer 5-1858, or Mrs. C. C. Robertson at Custer 5-3393.

### Paleters Hear Alfred J. Dewey

The Paleters, a group of art students attending adult education classes at Pasadena City college, who banded together for weekly meetings, were privileged to see an exhibition by Alfred J. Dewey, well-known Sierra Madre artist. Mr. Dewey was brought before the group through the efforts of Mrs. Carl T. Colt.

Among those from our area attending the weekly meetings held in the Temple City Community church are Mrs. James Cable, Mrs. Spencer P. Edwards, Mrs. H. P. Robertson, Mrs. Donald T. Tarr, Mrs. Charles A. Skutt and Mrs. Colt.

Members are busy working on their paintings which will be shown at an exhibition next month at Hinchaw's in Arcadia.

### DR. GEORGE W. GROTH HAS CANADIAN HOLIDAY

Dr. George W. Groth Sr., 233½ Santa Anita Ct., recently left on a motor trip, to Toronto, Canada, with Thomas Henderson. Dr. Groth expects to return to Sierra Madre, by plane, in three weeks.

### Second in Series Set for April 25th By Calif. Artists

The second in a series of three spring benefit concerts sponsored by California Artists will be a piano recital and vocal concert at 3:30 the afternoon of April 25 in the San Marino Woman's Club, 1800 Huntington Dr. Local patrons are Alma Lowe Creighton and Charles Frederic Morse.

The pianist is Jeanette de Geelen, who began her career as a child prodigy and has studied in Vienna and Paris. The vocalist assisting will be Frances McGill, lyric soprano, a graduate of the University of Southern California and now active in Sigma Alpha Iota, women's national music sorority, Pasadena alumni and the Christian Science church in Monrovia.

The first concert in the series was held Tuesday night of this week and featured Eda Schlatter, pianist, and Barbara Brown, violinist. The third in the series will be a presentation Tuesday night, April 27, by Luisa Fiorina, in dance interpretations, and Mayme Lou Bruce, lyric coloratura.

Proceeds of the concerts will benefit children of the Navajo Indians.

### Ernest P. Maurins Plan Easter Dinner

Mr. and Mrs. Ernest P. Maurin Jr., 585 Ramona, and their children, Paul, Sherri, and Debbie, will entertain at a family dinner party Easter Sunday.

Among those planning to attend the gay affair are Mr. and Mrs. Fritz Baummeister, Dr. and Mrs. Roger Philip Smith of Pasadena and their three children, Philip, Merrie Lynn, and Suzanne, and Dr. and Mrs. Roger Smith who are visiting over the Easter holidays, in California, before returning to their home in Manhattan, Kans.

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### Woman's Council Plans Spring Fashion Show

Members of the Women's Council of the Assumption of the Blessed Virgin Mary Catholic church will sponsor a dress fashion show Saturday, April 24, at 1:30 p.m. in the home of Mrs. George Amthor, 3306 Barhite Ranch Rd., Pasadena.

Mrs. Robert W. Miller is general chairman of the affair and the spring fashions will be provided by Lorraine Sutherland Feminine Fashions of Alhambra.

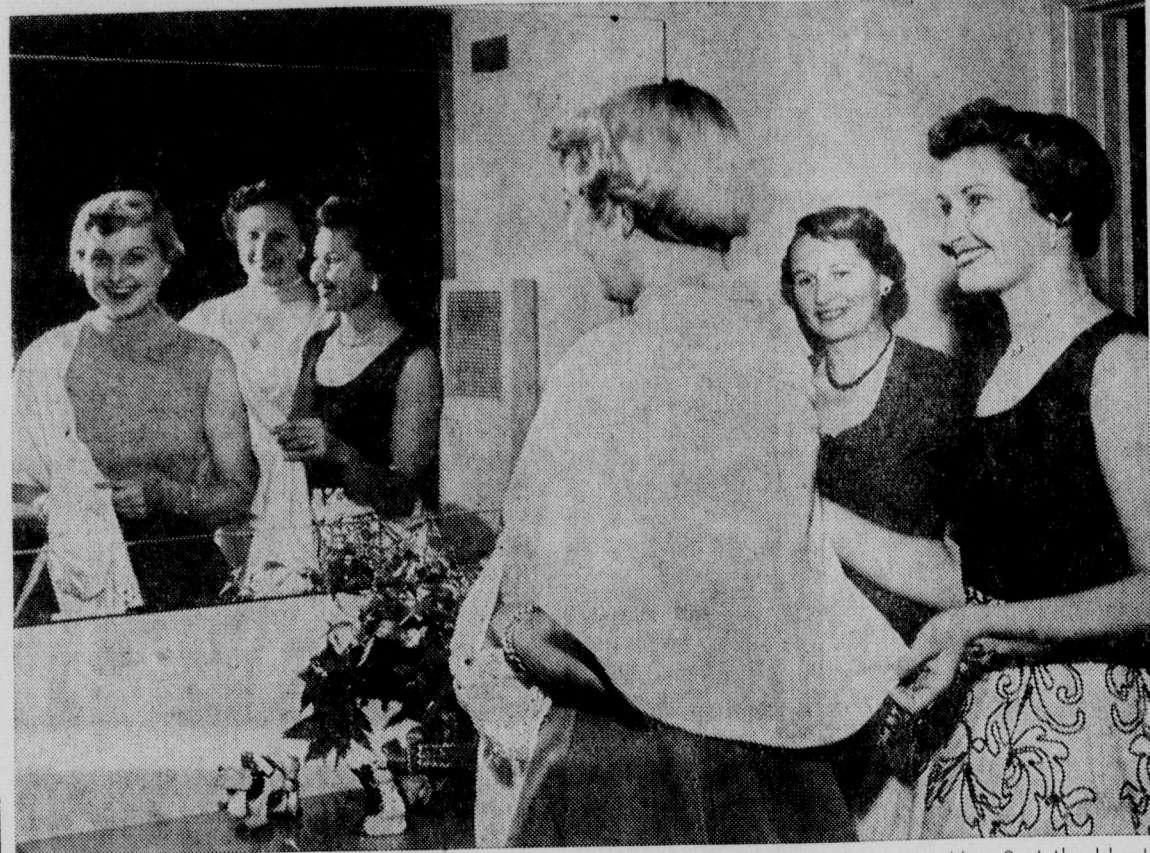
Tickets for the show are \$1.50 and may be had by calling Mrs. Miller at CUster 5-9591.

"Rum and ruin, you know, Sir, they go together like twin brothers."—Timothy Shay Arthur.

## Hastings Ranch News

LOWER HASTINGS: LUCY LUBISICH, CUster 5-1921

UPPER HASTINGS: MARGE THOMAS, CUster 5-2951



SPRING FEVER AND THE HASTINGS RANCH Nursery School Cotton Ball coming May 8 at the Huntington hotel in Pasadena have these young Ranch mothers thinking about warm weather fashions. At right is Mrs. John Senour (with dark necklace) and reflected in the mirror, left to right, are Mrs. Rex Thompson, Mrs. Grant Brown and Mrs. Don Giangregorio.

### Republicans Plan Meeting April 29 At Hale School

Republicans in the Ranch are looking forward to the meeting to be held Thursday, April 29, in the Hale school auditorium.

Supervisors for the Republican club in the Upper Ranch are Mr. and Mrs. James E. Cross, 1125 Leonard. Precinct captains are Richard G. Morse, 1120 Leonard; Richard F. Lynch, 945 Cynthia; Mrs. Frederick G. Hoffine, 1020 Pepperhill; G. Christian Larsen, 1270 Daveric, and Edward G. Lowell, 1290 Medford.

The supervisors and precinct captains are working toward getting all new voters in the area registered by April 15.

All precinct captains, block workers and any other interested Republicans are invited to attend the April 29 meeting.

### Field Parents to See Human Growth Films

Two important educational movies, "Human Beginnings" and "Human Growth" are to be shown to parents of Eugene Field children, who are to decide whether the films shall be shown to the children.

Parents of fifth and sixth graders will see "Human Growth" at 8 p.m., April 26. Parents of children in kindergarten through fourth grade will see "Human Beginnings" at 8 p.m., Monday, May 3.

Parents will vote as to whether the children should see the pictures, and they are urged to attend so that they may be able to discuss the films with their children in event they are agreed upon.

### Dessert Card Party At W. H. Taylor, Jr.

Mrs. William H. Taylor, Jr., 3625 Fairmeade, recently opened her home to a dessert card party sponsored by the Hastings Ranch Nursery school.

Among those attending the affair were Mrs. Frank Reynolds, Mrs. Don Carmel, Mrs. Vernon Leif, Mrs. Merrill Johnson, Mrs. John Eggleston, Mrs. Rex Thompson and Mrs. John Du Bois.

### Cook Book to Sell At Guild Style Show

The long-awaited cook book compiled by Trinity Guild members from their favorite recipes will go on sale at the May 1 fashion show to be sponsored at the home of Mrs. B. K. Rud-dock, 284 Arbolada Dr., Arcadia.

Tickets for the fashion tea, to be presented by Hinshaw's of Arcadia, are selling for \$1.25. Mrs. E. A. Fairlamb, Jr., at CUster 5-1031, may be called for additional information. Mrs. Fairlamb said a number of special prizes will be awarded at the style show.

### Peter Hazell Speaks To Hastings Democrats

Peter Hazell, La Canada, Democratic candidate for the 48th Assembly District in the June primaries, told a meeting of the Hastings Ranch Democratic club that he would seek State action in controlling of smog.

Since a number of counties are affected and since, in his opinion, they are not doing all

necessary in getting rid of the irritant, he said it is naturally the job of the State to see that relief is obtained.

Precinct organizational work as well as social activities of the group were discussed. Members sent a telegram to Commentator Edward R. Murrow commending him in his fight against "McCarthyism."

Coffee and dessert were served before the business of the meeting.



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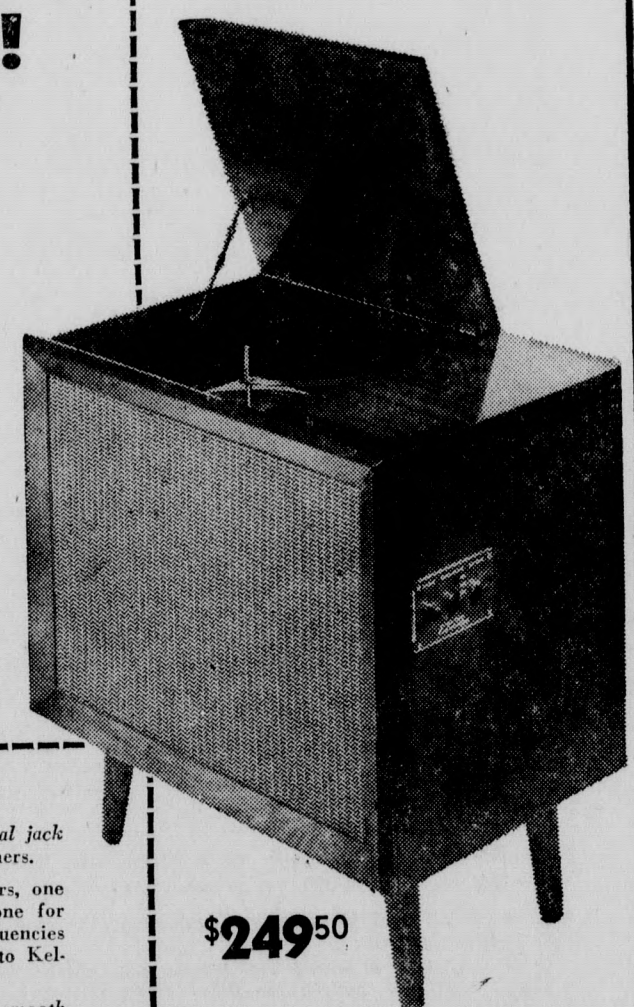
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## Congregational Announces Three Holy Week Services

Easter Anthems Planned for Two  
Worship Hours on Sunday Morning

The Holy Week will be observed in the Congregational church in three traditional services of worship and music. Tonight, Maundy Thursday, at 8 o'clock there will be a service of the Holy Communion. This will be followed by an adaptation of a fourth century Christian service of darkness in which the lights of the sanctuary will be extinguished one by one at reading of Scripture until the flight of the last disciple leaves only darkness to prevail until the dawning of Easter morning. This dramatization will be conducted by men of the church, including E. Ray Johnson, Dr. F. L. Whitney, Ray E. Sage, Lewis McClelland, L. H. Chapman and Forrest Paxson.

Good Friday will be a full day in the community with a Union service in the Nazarene church to be conducted by the local ministers and presenting meditations upon the Seven Words of Jesus from the Cross.

### To Present Oratorio

On Good Friday evening at 8 o'clock the Chancel choir, augmented by voices from other churches and interested people of the community, will present Sir John Stainer's oratorio, "The Crucifixion."

They will be assisted in the presentation by Professor Earle H. Anderson, bass soloist, and Frank Small, tenor soloist. The choir will be directed by Warren Silliman with Mrs. Jean Patterson at the organ.

### Children to Sing

There will be two identical Easter Sunday morning services at 9:30 and 11 o'clock with Easter anthems by the three choirs of the church. The Children's Choir will sing Bixby's "Alleluia, Alleluia," Norris' "O Bells in the Steeple," and Krone's "An Easter Chant," under the direction of Mrs. Katherine Valentine.

The Chapel Choir, under the direction of Warren Silliman, will sing Davis' "An Easter Alleluia," and the Chancel choir will present Dickinson's "In Joseph's Lovely Garden," and Calver's "The Dawn of Redemption," also under the direction of Mr. Silliman. Congregational hymns "Christ the Lord Is Risen Today," and "Come Ye Faithful, Raise the Strain," will complete the musical worship of Easter.

The Rev. Carl Smith will bring the Easter Sermon on the topic: "Unto Life."

## Two Services, Egg Hunt Set For Redeemer

Easter Sunday will be observed at Church of Our Redeemer, Methodist, with the pastor preaching on the topic, "Whom Do You Seek?" To accommodate those who will want to hear this challenging message there will be two services on Easter. The early service will be at 9:30 a.m. Special music for this service will be an alto solo by Mrs. Herbert Bauer. The second service will be at 11 a.m. At this service the choir will sing "He Is Risen," an Easter anthem by Haydn.

There will be the usual Sunday school classes or children at the 9:30 a.m. hour. Youth and young people are encouraged to attend the first service with their families. Child care will be provided at the second service for small children. Easter lilies will be used for decorations at both services. Those desiring to contribute lilies as memorials may contact Mrs. Herbert Bauer, flower chairman for the day.

**Egg Hunt Sunday**  
At 2:30 p.m. there will be an Easter egg hunt for all regular attendants at the church school. This will be divided into age

## BETHANY TO HEAR FAMED EVANGELIST IN WEEK'S SERIES

Beginning Easter Sunday night Bethany church is bringing to Sierra Madre Dr. Harry Vom Bruch, nationally-known evangelist, world traveler and author, for a week-long series of services. Professor Earle Anderson of Sierra Madre will be leading the music each night. The series will continue every night at 7:30 through April 25.

Dr. Vom Bruch has been heard by thousands in evangelistic campaigns in every major city in America. His ministry has been especially well-received by young people. His messages are said to be filled with natural wit and humor, but are deeply moving and earnest, as well.

One of the features of the series will be the nightly showing of Dr. Vom Bruch's films on the subject, "God's Stalwarts of Yesterday, Today and Tomorrow." These pictures present some of the unusual and outstanding pulpites who have gained international fame. Many of them were personal friends of Dr. Vom Bruch. Special musical events are planned for each night.

The evangelist comes to Bethany church having just completed a very successful campaign in United Presbyterian church in Florence, He has conducted similar services in many churches of the Los Angeles area as well as Chicago, Philadelphia, Dayton, Toronto and many other cities.

## 'Christ Is Risen' Topic For Easter at Church Of Religious Science

"Christ Is Risen" will be the theme of the Easter morning services at Santa Anita Church of Religious Science, 778 S. Rosemead Blvd., Pasadena. There will be two morning services, at 9:30 and 11 o'clock. Dr. Ethel Barnhart will officiate.

From 12 noon until 3 p.m., Good Friday, there will be a continuous prayer service held at the church. The public is invited to come at any time during this service.

Dr. Gustav Stromberg, scientist, philosopher, author and lecturer, will be guest speaker Monday night, April 19, at the church.

groups so that all may have an equal opportunity for fun. Families are invited to come with their children.

On Maundy Thursday evening there will be the celebration of the Sacrament of the Lord's Supper at 7:30 p.m. This will be an open service for all who desire to observe the anniversary of our Lord's "Last Supper." You are invited to come as family groups.

Good Friday, Church of Our Redeemer is cooperating with other Protestant churches in town in observing the traditional three-hour service from noon to 3 p.m. The service will be held at the Nazarene church. Rev. Raynor Smith will bring the meditation on the word "I Thirst." Mrs. Raynor Smith will sing "There Is a Green Hill Far Away."

**Family Night Dinner**  
Thursday, April 22, is the monthly Family Night "Fellowship Dinner." This is a pot-luck supper at 6:30 p.m., followed by an informal program of interest to the entire family. Friends of the church are invited to attend and get acquainted with those who are members. There will be community singing and fun for all. Those who come are asked to bring their own table service.

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## Come to CHURCH for EASTER SERVICES

### Sermonette

(Following is Part II of a Lenten sermon by the Rev. Donald H. Ostrander, Trinity Presbyterian church, on the subject, "You Are Courageous.")

#### PART II

## Two Services On Easter at B'thany Church

Duplicate services will be held at Bethany church next Sunday at 9:30 and 11 a.m. In addition to a special Easter message by the pastor, Dr. Robert Schaper, the choir will be heard singing "Awake, Thou That Sleepest." The Easter solo will be sung by Margaret Schaper. Regular Sunday school classes through the Young People's departments will be held at 9:30. The adult classes will be conducted at 11 o'clock. Child care will be provided during the second worship service.

An overflow audience was present last Sunday night at the church to hear the sacred cantata, "From Olivet to Calvary." Members of the choir will be participating in the annual Easter Sunrise Rose Bowl service in Pasadena. Dr. Schaper will be speaking at a Union Sunrise service in Long Beach sponsored by the Christian Endeavor and Youth for Christ organizations of the area.

## Candlelight Rites Tonight At Trinity

Midway in its observance of Holy Week, Trinity Presbyterian church, Hastings Ranch, will have a candlelight service of holy communion tonight, Maundy Thursday, at 7:30 o'clock. There will be special music by the Chancel choir and a brief meditation on the theme, "You Are Commended," by the pastor, the Rev. Donald H. Ostrander. New members will be received into the church at this service.

The Rev. Mr. Ostrander will be among local ministers taking part in Union Good Friday services from 12 o'clock noon to 3 o'clock tomorrow afternoon in the Church of the Nazarene, Sierra Madre. Mrs. William Blackford of Trinity will serve as one of the organists for the Union service and Mrs. Billings K. Ruddock of Trinity's choir will sing.

### Two Easter Services

Two services of worship will be held on Easter Sunday at Trinity. The first will be at 8 a.m., followed by the regular church school hour at 9:30 a.m. At 11 o'clock the second service of worship will be held. The primary class that usually meets at that hour will meet with the 9:30 classes on Easter Sunday.

Nursery and kindergarten classes will meet in the Fellowship hall at 11 o'clock, however. Nursery care will be provided during both worship services.

The Rev. Mr. Ostrander will conclude, at these services, his special series of Lenten messages on the general theme, "Fathoming Your Faith," preaching on the triumphant Easter theme, "You Are Conqueror."

### Combined Choirs

Trinity began its Holy Week observances with traditional Palm Sunday services last week. The Children's choir, combined with the Chancel choir, presented the Christian Gregor anthem, "Hosanna." Mrs. Victor C. Hayden is director of the Children's choirs and directed the combined presentation in collaboration with Miss Patricia Duemler, organist-director at Trinity.

### LIVE LIFE BRAVELY

There is only one way to get ready for immortality, and that is to love this life and live it as bravely and faithfully as we can—Henry Van Dyke.

Children from the pastor's Communicant class were baptized at the Palm Sunday service.

## Baptism Planned for First of Two Easter Services at Faith

The Maundy Thursday communion will be celebrated tonight at 7:30 at Faith Lutheran chapel, 835 Hastings Ranch Dr. In this service the members of the Junior Confirmation group, will receive their first communion. In his communion meditation, Rev. A. Hesse will give "Some Practical Instruction on the Lord's Supper."

A Good Friday Quiet Hour service is scheduled at 7:30 p.m. The pastor's sermon subject will be "The Timeless Cross." Under the direction of Warren Zeit the a capella choir will sing Bach's "O Sacred Head, Now Wounded."

Two services are planned for Easter Sunday. At 9:15 a.m. a Sunday school parent-pupils service will be conducted in the chapel. Holy baptism will be administered to such children whose parents desire to have them baptized. However, previous contact with the pastor is requested.

Ah 10:30 a.m. on Easter Sunday the congregational Easter service will be held. "The Broken Seal" will be the title of Rev. Hesse's Easter sermon. The a capella choir will sing "Jesus Christ Is Risen Today," ("Lyra Davidica.")

The pastor and many of the members of Faith church will participate in the Good Friday Tenebrae Service to be conducted from 1 to 3 p.m. in First Lutheran church, 808 N. Los Robles, Pasadena. Some of the members also are planning to attend the Easter Sunrise Lutheran service to begin at 5:30 a.m. in the El Monte Drive-In theater on Lower Azusa road.

## Lesson on 'Atonement' Stresses God's Presence

Man's spiritual unity with God, as taught and lived by Christ Jesus, will be brought out at Christian Science services in the lesson-sermon entitled "Doctrine of Atonement."

Keynoting the lesson-sermon is the golden text from I Timothy (2:5, 6): "There is one God, and one mediator between God and men, the man Christ Jesus; who gave Himself a ransom for all, to be testified in due time."

Explaining atonement, Mary Baker Eddy says in "Science and Health with Key to the Scriptures": "If truth is over-coming error in your daily walk and conversation, you can finally say, 'I have fought a good fight . . . I have kept the faith,' because you are a better man. This is having our part in the at-one-ment with Truth and Love." (p. 21).

A correlative passage from the Bible quotes the Apostle Paul, saying, "If any man be in Christ, he is a new creature: old things are passed away; behold, all things are become new." (II Cor. 5:17).

### FAITH LUTHERAN CHURCH

Welcomes You  
835 Hastings Ranch Drive  
Phone CU. 5-3273  
Sunday School 9:15  
Worship Hour 10:30

## CHURCH OF THE ASCENSION (EPISCOPAL)

CORNER NORTH BALDWIN and LAUREL AVENUES  
SIERRA MADRE, CALIFORNIA

## GOOD FRIDAY, APRIL 16TH

THREE HOURS DEVOTION

12 Noon to 3:00 P.M.

PREACHER: THE REV. FATHER TURKINGTON, O.H.C.

The Congregation is requested to enter and leave  
the Church during the hymns

## EASTER DAY

6:30 a.m. . . . . Low Mass	10:00 a.m. . . . . Procession and Sung Mass
7:30 a.m. . . . . Low Mass	11:15 a.m. . . . . Procession, Festival High Mass and Sermon (The Rector)
8:30 a.m. . . . . Low Mass	5:00 pm. . . . . Solemn Evensong and Benediction

ALLELUIA!

### WISDOM

The right use of knowledge is wisdom; obedience to the higher laws of our being is strength, and the love of righteousness is beauty. These are

SIERRA MADRE NEWS  
Thursday, April 15, 1954

the pillars of the ideal Lodge. These are the supports of the true life.—A. S. MacBride.

### FIRST BAPTIST CHURCH

REV. EDWARD KRIZ, Pastor - 49 S. Baldwin - Custer 5-6948  
Sunday School 9:45 A.M. Morning Worship 11 O'clock  
Evening Service 7:30—Message and Outstanding Film  
We Preach CHRIST, CRUCIFIED, RISEN and COMING SOON

### FIRST CHURCH OF CHRIST, SCIENTIST

186 WEST HIGHLAND AVENUE, SIERRA MADRE  
Invites you to its services. Sunday Service and Nursery, 11:00 A.M.; Sunday School, for pupils to age of 20, 9:30 A.M.; Wednesday Testimonial Meetings, 8:00 P.M. Reading Room, 22 North Baldwin Ave., daily except Sundays and holidays, 12 to 5 P.M.; Friday Evenings, 7-9 P.M.

### A FRIENDLY INVITATION

Attend our Gospel Services and Prayer Meetings, held each Saturday evening, 7:30 at the home of Mrs. Elizabeth Jones, 241 East Sierra Madre Blvd., in Sierra Madre. We pray for the sick and the afflicted.

EMBRACING THE FULL GOSPEL

## Trinity Presbyterian Church

SIERRA MADRE BOULEVARD at HASTINGS RANCH DRIVE  
Sunday Services



9:30 a.m.—  
Church School—Nursery thru Sr. High  
11:00 a.m.—  
Church School—Nursery & Kindergarten  
8:00 a.m. and 11:00 a.m.—  
Morning Worship—"You Are Conqueror"  
7:00 p.m.—  
Westminster Fellowship—Senior High

REV. DONALD H. OSTRANDER, Pastor :: Custer 5-2727

## First Congregational Church

170 W. SIERRA MADRE BOULEVARD  
Carl Smith, Minister

## Holy Week Services

MAUNDY THURSDAY—8 p.m., The Holy Communion and Office of Tenebrae.

GOOD FRIDAY—12 to 3 p.m., A Community Good Friday Service in the Nazarene Church.

GOOD FRIDAY—8 p.m., The Chancel Choir will present Sir John Stainer's Oratorio, "The Crucifixion."

### EASTER SUNDAY—

7:30 to 9:00, Easter Breakfast.

9:30 and 11:00 a.m., Identical services of Easter Music and worship.

Sermon topic: "Unto Life."

Church Phone—Custer 5-9992 Parsonage—Custer 5-9194

"GAIN THE STRENGTH DERIVED FROM WORSHIP"

## BETHANY CHURCH

N. BALDWIN-W. MONTECITO ST.

Pastor: REV. ROBERT N. SCHAPER, Ph.D.

## Sunday Services:

9:30 a.m. . . . . Sunday School for All Ages  
6:30 p.m. . . . . Christian Endeavor Societies

## Duplicate Services: 9:30 and 11 a.m.

### "RISEN INDEED"

REV. ROBERT SCHAPER

7:30 P.M.

## Dr. Harry W. Vom Bruch

Nationally Known Evangelist

## APRIL 18-25, 7:30 P.M.

★ Special Music with  
Earle Anderson

★ Kodachrome Pictures—Nightly showing  
"GOD'S STALWARTS OF YESTERDAY, TODAY  
AND TOMORROW"

## A Warm Welcome Awaits You!

• Nursery Provided at All Services •



Harry W. Vom Bruch



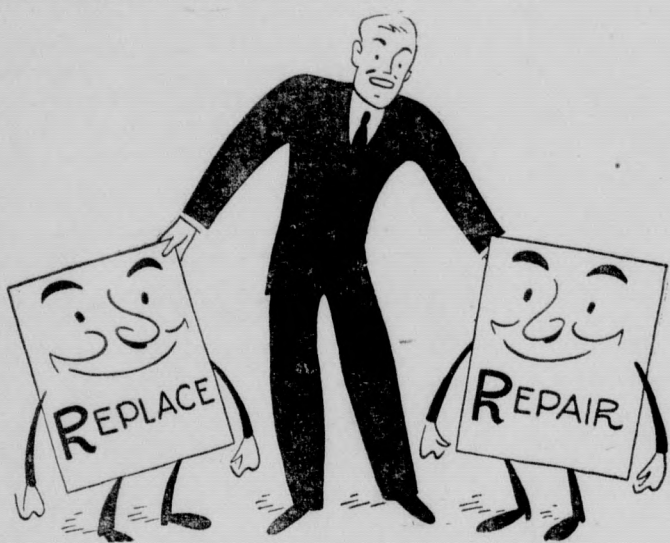
An ounce of pluck  
Is worth a ton of luck.

# Fisher's RESTAURANT

Sunday Morning Breakfast  
from 9:30 a.m.

OPEN 7 DAYS A WEEK—11 A.M. TILL 1 A.M.

3589 EAST COLORADO STREET, PASADENA  
(Half Block West of Rosemead Blvd.) SY. 6-7749



## It's Easy to Replace and Repair

YES... IT'S EASY TO REPLACE and REPAIR if you do it the Arcadia Lumber Company's way. You'll find we carry a complete line of materials and tools... will be mighty happy to recommend a local, reliable builder. ACT NOW and increase the value and livability of your home.

Stop in — or call DOUGLAS 7-3531 for a FREE estimate.

AMPLE PARKING SPACE

**ARCADIA Lumber Company**  
214 N. SANTA ANITA AVE., ARCADIA, CALIFORNIA  
Phone DOUGLAS 7-3531

## The 1954 SERVEL GAS Refrigerator

GIVES YOU EVERY MAJOR FEATURE INCLUDING THE

### Automatic Ice-Maker



Imagine this 1954 Servel Gas Refrigerator in your kitchen!

Here is a spacious, well-organized freezer-refrigerator that provides dependable, easy-to-get-at food storage. The Servel Gas freezing system operates

without moving parts. A tiny gas flame gives you silent, permanent cold — not stop-and-go refrigeration. See your Servel dealer or your Gas Company today.

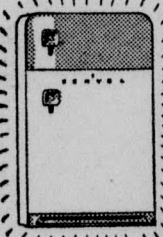


#### ICE CIRCLES WITHOUT TRAYS!

The Servel Gas Ice-Maker Refrigerator has no ice cube trays to fill or spill! None to empty or forget to refill! The exclusive Ice-Maker makes IceCircles automatically... drops them in a basket. Just reach in any time. Take one or a handful.

#### Automatic defrosting, of course!

Separate roomy freezer compartment; In-A-Dor shelves; Dew-view vegetable fresheners; lift-out egg nest; butter chest; adjustable shelves; divided shelf; blue interior trim; trip-saver door handles; and a dozen more features.



#### OPTIONAL COPPER DOORS

Another exclusive Servel feature: Your choice of a gleaming copper-finish freezer door or a complete copper front, if you wish.

SOUTHERN COUNTIES GAS COMPANY

Live better, spend less with **GAS**

## Phil Kerr's 2nd Musical Set for Easter Sunday

On Easter Sunday afternoon, April 18 at 2:30 p.m. Phil Kerr will present the second in his current series of seven musicals at the San Gabriel Mission Playhouse.

The program will include Johnny Luther, 12-year-old musical marvel, the "Evangelines," a mixed vocal and instrumental quartet composed of Mr. and Mrs. Eddie Dunn and Mr. and Mrs. John Olson, vocal and instrumental duo, Mr. and Mrs. Ted Rowe, and George Baldwin's 50-piece military band.

There is no admission charge and the doors will open at 1:45 p.m.

## Little Coast League Gets a Good Start with Big Turnout

High points in the spring recreation program underway in Sierra Madre this week for vacationing school children was the inauguration April 10 of a Little Coast league for young baseball players and the play-off of the City marble tourney this morning on the City school grounds. Richard Draeger is in charge of the latter event.

The recreation program, which included craft work, movies, hiking, swimming, dancing, tumbling, boxing and other events was sponsored by the school recreation department of which Philip Mitchell is director. Craft instructors are Joyce Thompson and Joyce Pascoe.

#### Big Turnout Saturday

The Sierra Madre Little Coast league for boys in the first to the eighth grades had an auspicious beginning on Saturday, April 10, when approximately 45 boys turned out for the start of "spring training" preliminary to a summer schedule of games with teams from Hastings Ranch, Arcadia and Monrovia.

A group of parents met in March to lay plans for pattern-

ing the league after the one sponsored by the Department of Recreation and Parks of the City of Los Angeles. Their aim, in addition to providing healthful, suitable competition and training for the young sportsmen, is to eliminate the professionalism and parental pressure which they feel has been apparent in other such leagues.

The parents' steering committee includes Neil K. Yarnell, Mrs. Arthur C. Bohart and Harry H. Howard, who are at work on organization and policies. Other interested and cooperating fathers are K. L. Ludwick, Frazier Dougherty, Harry Straughan, Harold Drury, Frank Simon and James Burke.

Coaching, according to Mitchell, will be Chalmers Cartwright, head of the physical education department of Pasadena college, who will be assisted by Johnny Davis, pitcher on the college ball team.

#### Start "Spring Training"

Spring training will be in progress Tuesday afternoons after school from 3 to 5 p.m. and Saturday afternoons from 1 to 3 p.m. on the City school grounds. Boys may sign up at any time. Those who turned out April 10 were "weighed in" this week and all are being classified, according to a prescribed formula, by height, weight and age in order that they may be included in the appropriate competitive groups.

The Little Coast league is approved by State and County education and recreation authorities. Fathers and foster fathers of the participating boys are invited to join the crowd Saturday afternoons on the City school playground and to make the acquaintance of the other "dads," according to Mitchell.

Rev. Henry Scherer, L.A. pastor—"Temptation really is the devil's compliment. He never tempts anyone who isn't worth the trouble."

#### LEGAL NOTICE

NOTICE INVITING PROPOSALS FOR EXCLUSIVE FRANCHISE TO ERECT AND OPERATE A TELEVISION MASTER ANTENNA SYSTEM IN THE CITY OF SIERRA MADRE, CALIFORNIA.

NOTICE IS HEREBY GIVEN that the City of Sierra Madre, California, will receive sealed proposals up to the hour of 8:00 o'clock P.M., of April 27, 1954, at the City Hall, Sierra Madre, California, for the granting of an exclusive franchise to erect and operate a television master antenna system in the City of Sierra Madre in accordance with specifications heretofore approved by the Sierra Madre City Council and on file in the office of the Sierra Madre City Clerk.

Copies of said specifications and related, proposed form of ordinance may be obtained free at the office of the City Clerk, City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California. Said specifications are hereby referred to and incorporated herein and made a part hereof by reference, and all proposals must comply strictly therewith.

No proposal may be withdrawn for a period of thirty (30) days after the date of opening thereof.

The City reserves the right to reject any or all proposals and to waive any informality. All proposals thus received shall be opened by the City Clerk in the City Council Chambers in the Sierra Madre City Hall at 8:00 o'clock P.M., on April 27, 1954, for action thereon by the Sierra Madre City Council.

L. MARIE WARFEL,  
City Clerk, City of  
Sierra Madre  
(Publish April 1, 8, 15, and 22,  
1954.)  
P.O. 8543.

## Mariners Club Has 'Backwards' Party; Second in Series

The Mariners Club of Bethany church had a "backwards" party for their most recent gathering. Many of them wearing their clothes backwards, the couples entered Fellowship hall by the back door and found their places at the dinner tables after deciphering markers on which names were spelled backwards. Prizes for the best "costumes" went to Roy Griffin and Mrs. Walter Hanson.

The committee responsible for the barbecued beef dinner included Mr. and Mrs. Fred Morgan, Mr. and Mrs. Hal Everest, Mr. and Mrs. Dan Daniels and Mr. and Mrs. Floyd Lofgren. Approximately 50 couples attended.

## Shrine Potentate and Corregidor Vet to Be Speakers Tomorrow

Members of the Pasadena Shrine club will be treated to a double feature at their weekly luncheon to be held tomorrow noon, April 16, at the Elks club.

Each table was decorated to represent a month of the year and a holiday typical of each month. During the course of the evening members were asked to give impromptu skits typical of their table decorations and in some cases, used the decorations, adding to the hilarity.

The festive party was concluded with prayer led by the Rev. "Woody" Woodson. The next meeting will be May 6.

William J. Vaughan, Los Angeles businessman and potentate of Al Malaikah Temple of the Shrine, one of the nation's largest Shrine temples with members in Eight Southern California counties, will be a special guest.

In addition, Chairman Clarence A. Bunnell has secured as speaker Lieutenant Dan Blake, U.S. Navy, retired, who will graphically describe his experience and the experiences of other Americans in their "Escape from Corregidor" during the last war.

All Shriners are invited.

SIERRA MADRE  
CU 5-3301  
"Your Hometown  
Movie"

NOW!! NEW, BIG  
PANORAMIC  
!! SCREEN !!

Wednesday thru Saturday

Two Technicolor Hits

"Glenn Miller Story"

JAMES STEWART

— and —

WALT DISNEY'S

"Water Birds"

Sunday—Monday—Tuesday

Two Technicolor Hits

Science Fiction Thriller

"Riders to the Stars"

— and —

"3 Young Texans"

Now in Effect

Mondays thru Thursdays

All Seats 30c 'til 7 p.m.

Children Free with Parents

## GOOD NEWS

for TELEPHONE USERS

### TAXES HAVE BEEN CUT!

On Long Distance Service from 25 to 10%  
On Local Service from 15 to 10%

LONG DISTANCE SERVICE IS NOW CHEAPER THAN EVER  
The cost (including federal tax) of a 3-minute, station to station conversation from here to . . .

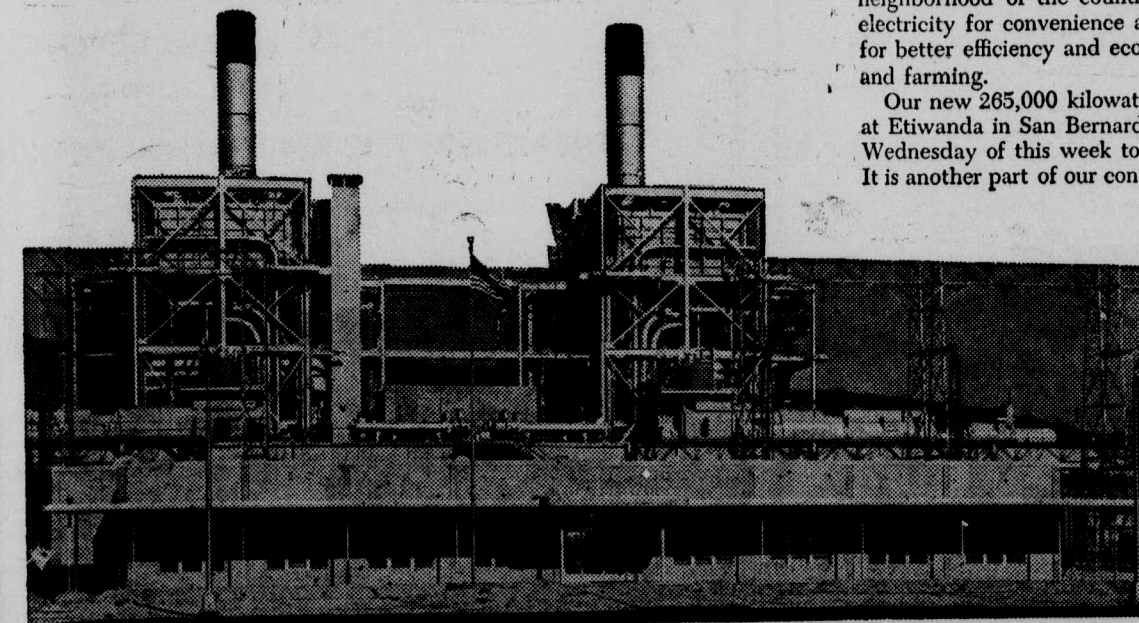
	Day	Night and Sunday
San Francisco	\$1.37	\$1.15
Seattle	1.87	1.48
Denver	1.76	1.43
Minneapolis	2.25	1.81
Chicago	2.42	1.92
Boston	2.75	2.20
New York	2.75	2.20

Use Long Distance for a fast answer . . . Keep in touch with far-away relatives and friends by telephone.



California Water & Telephone Company

## On the way: More power for YOUR future!



When your neighbor builds a fence or a patio for a barbecue—that's news.

And it's news, too, when the Southern California Edison Company—everybody's neighbor in Southern and Central California—builds a new power plant.

It's news because everybody in this fastest growing neighborhood of the country is using more and more electricity for convenience and comfort in their homes and for better efficiency and economy in business, industry, and farming.

Our new 285,000 kilowatt steam-electric generating station at Etiwanda in San Bernardino County was dedicated on Wednesday of this week to the service of all our neighbors. It is another part of our continuing construction program.



SOUTHERN CALIFORNIA EDISON COMPANY



## Scanning the Sports scene

With BOB BROGGER

We received a very nice letter from the one-time manager of the Sierra Madre Raiders, Larry Shepherd. Larry is now making his home in Pacoima. His letter is the first one to come to us concerning the baseball team. It was so long that we'll only be able to use parts of it.

Naturally, if we were to have a team, one of our main worries would be how would we get uniforms? Larry tells us how he got them. "When I formed the 'Sierra Madre Raiders' semi-pro team, I purchased the uniforms of a team that was disbanding." Now he got a good break. Maybe we wouldn't have to play with uniforms at first. We could gradually earn the money.

Let's see what he has to say about the ball field. . . . The S.M. ball field was started by the then Councilman, Henry Nuetzel. The field was a dump and had been condemned by people living across the line in Arcadia. Nuetzel proposed making a ball field out of the dump and enlisted the aid of the Sierra Madre VFW.

The VFW matched the City dollar for dollar and supplied all the labor in getting the field started. When the field was considered fit to play on, I was picked to organize a ball team. There's another problem. There is nothing but weeds growing there now; it would take quite a bit of labor to get it back in playing condition.

"Now I have a few suggestions. . . before going all out, lay the ground work. (The actual forming of the team is the least of our worries). Sound out the City Council and the Recreation Commission for backing. To start without their okay would mean a quick end to a noble gesture.

"Get the VFW to back you as much as they can. See Don Jackson, Roberts of Roberts Market, the Lions and the Kiwanis, etc. . . . See Judge Mead. When you get all the backing you can get, contact Ed Woodrich at 261 N. Lima."

Another question that is hanging over us is what kind of a league will be joined? Larry makes this suggestion. "Try to enter a municipal league if possible. I mean a league that has several small teams in your immediate vicinity. I'd suggest not trying for the big teams to start with. If you joined the Southern California Baseball association, you would need financial backing and a lot of it. Besides, the night I withdrew the Sierra Madre team from the Southern California Baseball association due to no City backing, the association voted not to accept another team from Sierra Madre unless I recommended it."

Tony Pascoe, a player on the team, made a suggestion that we play in the same league as American Legion Post 280 is in, or something similar to that. That's the best idea we've heard of yet.

In closing, Larry tells us that we are in for a lot of work. . . . "That baseball field represents one of the toughest years I ever had and I have a little black book with me that shows 56 hours spent on the field in one month and that does not include the preparation of the field prior to game time on Sunday afternoons. That net backdrop alone nearly cost me my left hand when a pulley broke and the wire tore the whole top of my hand off (just skin). I stretched those wires by myself and knocked the clutch out of my car in the process."

We hope a thing like that will never happen again. If there is work to be done like that, everybody's going to get in the act.

"However," Larry closes, "best of luck and hope you get lots of help." Thanks, Larry!

## Monrovia Emblem Club Has Monthly Meeting

Members of the Monrovia Emblem Club held their regular monthly meeting in the Elks clubhouse with Mrs. Bruce Shields presiding.

Highlights of the recently held State Convention of Emblem Clubs, in Fresno, were given by Mrs. Shields. The Monrovia chapter was honored in having one of their members, Mrs. Wendell Phillips, elected as third vice-president.

Reports were given by committee chairmen and members discussed the club's participation in this year's Monrovia Day.

Mrs. Ross Cayer, bazaar chairman, asked each member to bring a handkerchief to the May meeting.

# CLASSIFIED ADVERTISEMENTS

## Local Man Participates In Planning Southern California Business Show

George A. Feichtmann, 10 E. Bonita, is responsible for much of the organization of the Southern California business show which will open Tuesday, April 20, and continue through the 25th at the Biltmore hotel in Los Angeles.

Feichtmann is president of the Los Angeles chapter, National Ass'n of Cost Accountants, which is sponsoring the show.

**CLASSIFIED RATES**  
50c Minimum Per Insertion  
Per line.....15c  
Deadline—Tuesday, 12 noon.

### WORK WANTED

IRONING in your home. Own transportation. CU. 5-0600. A:4-15,22,29

YOUNG WOMAN wishes office-clerical work. Custer 5-3265. A:4-8

GARDENING WANTED by middle aged man. Experienced. CU. 5-9633—call after 6. A:4-8,22

A-1 COLORED laundress, your home or mine; also excellent cateress. SY. 8-7675. A:4-8,22

HOUSE CLEANING, windows & walls washed, floors waxed, painting & decorating. All wk. guaranteed. G. E. Cleaners, SY. 3-0676. A:1-18tf

THOMAS - HOUSE CLEANERS. March specials. Wash walls, ceilings, woodwork, windows, wax and polish floors, janitor service. SY. 4-7857. A:11-20tf

SEWING - Father - Son Sports Shirts made to order. Also can copy favorite shirt. EL. 8-5846. A:4-1,15

BOOKKEEPER or complete chge. of acct. Available full or part time. CU. 5-0566. A:4-1,15

RELIABLE WOMAN—baby sitting, errands, and Saturdays. Best refs. CU. 5-6632. A:4-1,15

WILL DO IRONING in my home. Can pick up and deliver. \$1 per hour. CU. 5-9182. A:4-15tf

SAWS FILED, SCISSORS, TOOLS SHARPENED. 98 S. Lima. A:6-25tf

GARDENING—exp. maintenance, landscaping. Miller, EL. 8-3943. A:4-15,29

ALTERATIONS either at your home or mine. SY. 7-7165. A:4-15,29

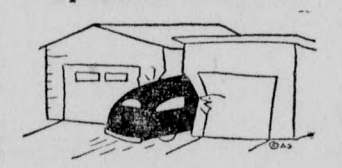
SIERRA SECRETARIAL SERVICE—Dictation, transcription & typing. Stencils cut and mimeographed. Alyce Herold, CU. 5-6226 or CU. 5-1100. A:6-25tf

BABY SITTING—day or evening, own transportation. CU. 5-9246. A:4-15,29

TYPING DONE IN MY HOME. Mrs. Gohr. CU. 5-0980. A:8-13tf

## Now you Know!

The Answers to Everyday Insurance Problems\*  
By HARRY A. LANGE



**QUESTION:** My neighbor's garage and mine are close together and he built a driveway between them to the rear of his property. The other day his wife backed out of this driveway and wedged the car between the garages, doing considerable damage to both. Will his Property Damage insurance cover the loss?

**ANSWER:** His insurance will cover the damage to your garage but not to his own. See a good insurance agent for a thorough interpretation.

**HARRY A. LANGE**  
COMPLETE INSURANCE  
Custer 5-0385  
Opposite Kersting Triangle

## 4-Year-Old Modern Home

Situated on one of Sierra Madre's nicest streets. Has plank floors, wood paneling in living room—Fireplace—Very large kitchen—Good mountain view.

**Harry A. Lange**

REAL ESTATE  
13 Kersting Ct.  
LELAND P. MARSH, Associate

### WORK WANTED

SEE HANK for light hauling, odd jobs of any kind. License 238. Call CU. 5-9310. A:7-30tf

SIERRA TREE SERVICE: Pruning, wrecking. Power saw. Fully insured. CU. 5-0651. A:8-6tf

IRONING AND LAUNDRY Done in my home. Reasonable. 111 N. Sunnyside. Custer 5-3779. A:9-27tf

WILL DO IRONING in my home. Neat. Reasonable. Also watch school child. CU. 5-1382. A:4-15-29

WOMAN will care for mother & baby. Reasonable amount of housework. Also practical nursing. CU. 5-3280. A:3-11tf

IRONING in my own home—\$1 hr. Neat. 498 Woodland Drive. CU. 5-1766. A:1-21tf

EXPERIENCED Japanese - American gardener, own power tools, by hour, month or contract. SY. 5-4640 after 5 p.m. A:4-8

LET MRS. THOMAS do your ironing. Reasonable. CU. 5-0886. A:4-8

HARDWOOD, tile, and linoleum floors cleaned, waxed & polished; also installation & refinishing. EL. 8-5846. A:4-8—4-22

### HELP WANTED

TURRET L A T H E OPERATOR—Exp. Winslow Product Engineering Corp., 47 St. Joseph St., Arcadia. DO. 6-3453. B:4-1,15

### FOR SALE—REAL ESTATE

3 BEDROOM & DEN — Coronet tract. Insulated, fireproof, walled yard. Beautifully landscaped. By owner, 1395 Davenport Drive, Pasadena. CU. 5-3137 after 2 p.m. C:4-15,22,29

BEAUTIFUL NEW 3 bedroom—2 bath home. Quality construction. Natural finish kitchen. Choice location, near Santa Anita Oaks. Owner will sacrifice for only \$2500 dn. Vacant. Open 1-5. 421 Manzanita. Madeline Bates. Res. SY. 6-4150. C:4-15

### FOR RENT

FOR RENT—Used Refrigerators \$5.50 month; Used Washers \$4.50 month. 90 day rent may be applied on purchase. RASMUSSEN APPLIANCES, 43 N. Baldwin. Custer 5-9258 tf

1/2 OF DBLE. GAR. avail. Apr. 15. Suitable for storage, furn., etc. Close in. CU. 5-1787. D:4-8,22

\$45 and \$55—Furn. apts.—1 or 2 adults. Utilities paid. 91 West Grandview. D:4-8—4-22

SLEEPING ROOM with kitchen privileges; man or woman. In Sierra Madre. Call Citrus 3-7115 after 4 p.m. D:4-15,29

SINGLE APT. furnished. 47 North Lima. CU. 5-0124. D:4-15

\$125 MO.—WILL LEASE with option to buy. Attractive 3 bdrm. home furn. or unfurn. Custer 5-3683. D:4-15

FURNISHED front 3 rm. modern apt., healthy, nice location, private patio. Near swimming pool. To a steady tenant, \$55. 533 Sturtevant Dr. CU. 5-0067. D:4-15

### AUTOMOBILES

DODGE '39—4 dr. Good transportation. \$100. New license plates. CU. 5-3737. E:4-8

1946 MERCURY C.V. Excellent condition. Radio, heater, pipes. CU. 5-9472. P:4-15,29

### ANNOUNCES NEW LOCATION

Herbert M. Tyner, licensed real estate broker, formerly connected with the Sierra Madre Realateria, announces his association with the real estate firm of

**DAVIS-BAKER COMPANY**  
2827 E. Foothill Blvd.  
Pasadena  
Office: SYcamore 5-3223  
Residence: Atlantic 1-1600

### FOR SALE—MISCELLANEOUS

SEWING MACHINE—used—excellent condition. Walnut table model. \$37.50. CU. 5-1174. E:4-8-22

ENGLISH SETTER PUPPIES—A.K.C. champion stock. \$50. 121 Hacienda Dr., Arcadia. CU. 5-1634. E:4-15-29

10' TV SET \$35. Westinghouse. CU. 5-6754. E:4-15

BAMBOO PLANTS in 5 gal. cans, back flood water. AT. 4-2781. NAVA, 409 S. Stoneman Ave.

HARDWARE—LOCKS & KEYS—paints—plumbing supplies. Bill's Fix-It & Hardware, 199 N. Quigley, Pasadena, between Michillinda & Rosemead, off Foothill. Open Sun. 9-1 E:2-4tf

WE BUY and sell tools, machinery, furniture. DON'S USED MERCHANDISE, 1210 S. Myrtle, Monrovia. Elliott 8-6880. tf

PAIR OF STEEL CLOTHES LINE poles—\$10. 1245 Medford Road. E:4-1,15

APT.-SIZE Spin-Easy washer, excellent cond., \$20. CU. 5-1787. E:4-1,15

SECOND HAND—about 140 ft. ft. of 1" black pipe—11c a foot. W. A. Evans, 397 W. Montecito. E:4-8,22

CHILD'S CRIB, girl's 28" bicycle, 2 gas heaters. CU. 5-6188. E:4-8,22

FLOWERING ORCHIDS for Easter. Cymbidium plants in bloom \$3.50 & up. Blooming size—\$2 & up. 610 Auburn—Saturday all day, Sunday afternoons. E:4-15

FREEZER — 18 ft. Amana — like new, \$400. CU. 5-0632. E:4-8,22

REFRIGERATOR—Serval 9 cu. ft. \$45. Good cond. CU. 5-1820. E:4-8,22

PERSONALIZED, embossed business cards. 1000 for \$4.48. Sierra Madre News, 9 Kersting Ct., CU. 5-3324. E:7-9tf

FACTORY SECONDS, 8 1/2 lb. jars sweet pickle watermelon or peaches, \$2.00 each. Stuffed olives, 4 1/2 lb. jars, \$2.45 each. Ward's Marmalade Factory, 273 E. Highland. No delivery. E:3-12tf

SCOTTISH WOOL LACE baby shawls, 4 ft. square. Only a few. \$3. CU. 5-9437. E:3-25—4-22

TUPPER WARE—home parties or orders. Wanda Huffine. Custer 5-6305. E:11-19tf

### LOST AND FOUND

LOST—Lady's wrist watch, vic. Coronet, Hastings Ranch Dr. Revard, Mrs. W. L. Barr, 1015 Hastings Ranch Dr. CU. 5-2737. G:4-1,15

### ROOMS, BOARD

HOME and BOARD to Christian woman, or room & gar. to couple for companionship & light services to elderly woman in Sierra Madre. Contact Sycamore 8-4430. H:4-15,29

### WANTED TO RENT

SMALL 1 bdrm. house by May 15. Reasonable. Dependable woman alone. CU. 5-0986. L:4-15-29

### WANTED TO BUY

WANTED—by private individual—older house, medium size. Adaptable to remodeling. Privacy and good sized yard a must. Mountain view, or guest house if possible. CASH! Box G, Sierra Madre News. M:4-8

### SERVICE

PIANO TUNING & REPAIRING. Robert B. Ingram. CU. 5-0281. Sierra Madre. O:2-4tf

## FIVE BEDROOMS 2145 SQ. FT.—2 BATHS

GOOD CONDITION

Much valuable furniture included. Our buy of the year in a big home. Only \$11,500

\$1500 Down

### REALTERIA

Home of Better Home Buys  
Custer 5-3433  
304 W. Sierra Madre Blvd.  
Opposite Post Office

## PRIDE OF OWNERSHIP

LARGE—3 BEDROOM—2 BATHS

LOT 90 x 215

WONDERFUL NEIGHBORHOOD

\$24,500 — \$5,000 DOWN

INCLUDING WALL-TO-WALL CARPETS AND DRAPES

**John C. Loomis**

Realtor

38 W. Sierra Madre Blvd. CU. 5-3312 Sierra Madre

# BUSINESS DIRECTORY

RAPID REFERENCE TO RELIABLE BUSINESS SERVICES

### ALTERATIONS

ALTERATIONS

by  
THE MISSES DICKINSON  
775 Idle Hour Lane CU. 5-0562

### AUTO PAINTING

Collision Repairs - Auto Glass Complete Refinishing Special Body Work SIERRA MADRE PAINT AND BODY SHOP  
15 Auburn Custer 5-1755

### AUTO REPAIR

NORM'S GARAGE Dependable Auto Repair CHRYSLER & DESOTO PLYMOUTH SPECIALIST Operated by CLARENCE N. MORRISON  
22 E. Montecito CU. 5-1146 Open Saturdays

### MUSICAL INSTRUMENTS

GOULD MUSIC CO. Pianos and Organs Sales - Rentals - Service Open Monday and Friday Evenings  
1296 E. Colorado SY. 6-8189

### INSTRUCTION

LONA BARON Piano—Organ—Voice Lessons by appointment. Call CU. 5-9791 9 to 10 a.m. 1:2-18tf

Starting Saturday DOG SCHOOL Arcadia County Park Children's Class.....11 a.m. Adult Class.....1 p.m. Direction—Bert Turnquist Head Trainer K-9 Corps, World War II Information DOuglas 6-4070

### SANITARIUM

MOUNTAIN AIR CONVALESCENT HOME For Bed & Ambulatory Patients Medical Supervision 24-Hour Nursing Care All Rooms on Ground Floor Rates Begin at \$40 Week  
Elliott 8-9987 Monrovia

### MISCELLANEOUS

IF YOU would like our help, call Alcoholics Anonymous. Custer 5-1390. 1:11-26tf

SIERRA MADRE TRANSFER. Local and long distance moving. CU. 5-3374. 1:8-4tf

### FINE PRINTING

Business—Personal



Let us help you spread the Glad Tidings...

Sierra Madre News  
9 Kersting Court  
CU. 5-3324

### BEAUTY PARLORS

SIERRA MADRE BEAUTY SALON Custer 5-3381 for an appointment 16 W. Sierra Madre Blvd.

### BUILDING

BETTER HOMES FOR BETTER LIVING R. H. RHODES BUILDER Licensed and Insured 76 Canon Dr., Custer 5-1267

### CABINET WORK

BETTER GRADE HOME CABINETS & PLYWOOD See Our Knock Down Tables for Picnics, Patios, Ping-Pong Sierra Madre Cabinet Shop  
157 E. Montecito CU. 5-0460

### CONSTRUCTION

Carpentry Remodeling Cabinet Work FRANK LUKAS CU. 5-2422

### DRY CLEANING

SIERRA MADRE TAILORS AND CLEANERS W. E. CRAIG, Prop. Pressing, Expert Repairs, Alterations CUSTER 5-1591 14 W. Sierra Madre Blvd.

### ELECTRICAL APPLIANCES

DUMAS & SON Electrical Appliance Service Center

Radios—Auto Radios Toaster and Coffee Repairs G.E., Sunbeam, Proctor, Universal — Toastermaster, K.M., Toastwell — Vacuum Cleaners—Irons—anything electrical.

All work done in our own shop. We cut keys—Locksmiths— 12 N. BALDWIN, CU. 5-1596 If we can't fix it throw it away.

### FLOOR SANDING

Sanded, Refinished, Installed Free Estimates PAUL MARTIN SYcamore 6-0124

### FLOORS

Dura Seal Finish Specialty Waxing and Varnishing DOUGLAS 7-9342 ERIC P. NELSON 802 Tindalo Road Arcadia

### FLORIST

Georgene's Flowers Sierra Madre Hotel Complete Floral Service As Near As Your Phone For All Occasions FLOWERS SENT BY WIRE Anywhere—Anytime FREE DELIVERY CU. 5-0113

### FURS

Reasonable Prices In Fine Furs and Fur Restyling NETTLETON FURS 57 E. Foothill Blvd. Arcadia DO. 7-6968

M. DE LA TORRE General Building Contractor Custer 5-1290

### PLUMBING

SIERRA MADRE HARDWARE CO. 31 W. Sierra Madre Blvd. Telephone Custer 5-2331

### PLUMBING and SHEET METAL

SIERRA MADRE HARDWARE CO. 31 W. Sierra Madre Blvd. Telephone Custer 5-2331

### WATCH REPAIRING

WATCHES — JEWELRY Guaranteed Work Quick Service DECKER JEWELERS 512 S. Myrtle, Monrovia

### GENERAL CONTRACTING

GRIFFIN & SONS General CONTRACTORS Commercial Residential Remodeling CU. 5-0541 259 Sturtevant Sierra Madre

### HOME APPLIANCES

RASMUSSEN'S Top Trade-in Allowances on Washers, Refrigerators, Ranges and Ironers. Your GE, Westinghouse, 43 N. Baldwin CU. 5-9258 Maytag Dealer.

### HOTELS

HOTEL SIERRA MADRE Easily Accessible to Metropolitan, Mountain and Beach Areas Reasonable Rates to Permanent Guests Custer 5-9078 SIERRA MADRE, CALIF.

### LAUNDRY

SELF SERVICE WASHAMAT 35 E. MONTECITO 8 to 6 Except Sundays

### LINEOLEUM

SIERRA LINEOLEUM LINOLEUMS TILES WINDOW SHADES VENETIAN BLINDS INSTALLATIONS Call CU. 5-1006 for Estimates

### MUSICAL INSTRUCTION

HELEN ELIZABETH McCREERY Teacher of Piano Member of C.M.T.A. Beginners & advanced students Studio: 565 N. Sierra Madre Blvd., Pasadena, Calif. SYcamore 3-2275

### PAINTING, DECORATING

PAINTING - PAPER HANGING Top Quality Work 6 Years in Sierra Madre Free Estimates BOB WORTHAM Custer 5-0



**"SHOPPING AT HOME"**

—From page one

that we come to the realization that this debt can be repaid by giving to them loyalty and support—well earned and rightfully theirs.

As to the business firms of the community, the truth is that they are selling goods at the same prices, or less, than prices elsewhere, and if we will be fair and include the additional expenses to ourselves incurred when trading outside the community—we are bound to admit that it is cheaper to trade at home and by so doing we are at the same time showing a spirit of reciprocity.

Spend your money elsewhere, and the merchants will be forced to go out of business and to seek new locations where civic pride and community spirit exist. And you may be sure that their places will not be taken, for nothing scares business away from a community as much as "for rent" signs on vacant store buildings.

**SHERIFF JOHN**

is coming to

**ARCADIA MUSIC MART**

on April 24th!

21 EAST HUNTINGTON DRIVE

ARCADIA

**PERRY'S****Stationery and Gift Shop**

Featuring

OFFICE AND SCHOOL SUPPLIES  
HALLMARK GREETING CARDS  
SELECTED GIFT ITEMS

19 KERSTING COURT

CUSTER 5-3385

Open Friday Evenings and Saturdays

SEE... the entirely new

**FOLDING SUN GLASSES**

now at HAPPY'S LIQUOR STORE

and at THE TOY VILLAGE

WITH REAL  
LEATHER CASE**\$3.95**PARTS  
REPLACEABLE

Venetian Importing Co.

'I WILL LIFT MY EYES TO THE HILLS'

Forests are haven to the human spirit,  
And home of the wild things.  
Walking is part of living.Mountain trees and chaparral, like  
giant sponges, let rains sink to  
buried channels leading to the  
deep pools.After fire, this cover lost, the  
storm waters tear down.

THERE IS PERIL IN MATCH AND SPARK

Agnes Tyree    Jessie Dunning    Roxanna Ingraham  
Audrey Smith    Pearl Cameron    Gladys Baker  
Marion Howard    Dorothy Loggins



HERE'S WHY IT PAYS TO SAVE  
WITH US—All funds up to \$10,000  
are insured; the current rate of re-  
turn is 2%. And we are conveni-  
ently located, so you can stop in  
regularly.

CLOSED SATURDAYS

OPEN FRIDAY NIGHTS 'TIL 8

**THE BANK OF SIERRA MADRE**  
COMMERCIAL • SAVINGS  
Member Federal Deposit Insurance Corporation

**Gildarts' Son Arrives  
From Korea for Visit**

Col. and Mrs. Charles R. Gildart, 531 Elm, have as their guest their son, 1st Lt. C. R. Gildart Jr., who arrived in Sierra Madre April 7 after slightly more than a year on duty in Korea. The lieutenant will remain until April 24 when he will leave for a brief visit with relatives in Flint, Mich., before reporting to Fort Sill, Okla.

Col. and Mrs. Gildart went to San Francisco to meet their son when he disembarked.

The Gildarts also welcomed news recently of a new granddaughter. A daughter was born March 30 in Santurce, Puerto Rico, to their son-in-law and daughter, Mr. and Mrs. Draper Lewis.

**CLAIMS BAD CHECK  
AS HIS: ARRESTED**

Elmer James Riggs, 194 Santa Anita Ct., dropped in at the Sierra Madre Police Station on April 15th to lodge a complaint about anonymous phone calls and wound up by being lodged in the local jail.

During the course of conversation, Riggs, a stranger to Police Officer Bob Heasley, fingered a check marked "no account" which was in view on the desk. In reply to Riggs' question, Heasley told him the check was police business and not his.

"I don't know why," Riggs bristled, "it's my check!" he is quoted as saying. Seems it was one of a series of such checks reputedly issued locally by Riggs. He was promptly arrested, and a felony complaint against him was filed Tuesday by the district attorney's office.

Rush was to have a preliminary hearing this morning in the Municipal Court of Pasadena on three counts of issuing checks without sufficient funds. He was released from custody last week after posting \$1500 bail.

**Surprise Program and  
Speakers Report  
Set for Lions Tonight**

Members of the Lions Club attending the dinner-meeting tonight in the Woman's club-house will be entertained with a surprise program planned by Sterling Ripple.

They also will hear a report on progress of the state-wide, Lions-sponsored Student Speakers contest for which Ralph M. Welch is local chairman.

Wesley Paul Gregory, Monterey-Duarte high school senior, who is representing the local club, has come through the zone and first regional contests with flying colors, taking first place both times. He is now polishing up his oratory for the second regional contest to take place April 30 in the Lakewood Country Club when he, as Foothill region winner, will compete with the Harbor region's top speaker. After that comes the Catalina contest May 22 when the speakers representing Districts 4D-1 and 4D-2 will vie for honors.

**MRS. FRITZ BAUMEISTER  
HAS BRIDGE LUNCHEON**

Luncheon and an afternoon of bridge was enjoyed by Mrs. Erva Miller, Mrs. Walter Fader, and Mrs. William A. Stoddart at the home of Mrs. Fritz Baumeister, 90 Monterey Lane.

Farnsworth Park • ALTADENA

CANINE COLLEGE

Starts Monday, 7:15 P.M.

DIRECTOR—BERT TURNQUIST

has record of national distinction

Tuition \$9.00    DOUGLAS 6-4070

**MRS. THOMPSON VACATIONS**

Mrs. Beatrice Thompson, deputy City clerk, is expected to return during the weekend from a brief vacation trip to St. Petersburg, Fla. Mrs. Thompson drove to Florida with friends and will return by plane.

**HAS YOUR WIFE DREAMED OF A BEAUTIFUL KITCHEN,  
SUCH AS SHE HAS ADMIRING IN MAGAZINES?**

Then here's your chance. We have that kitchen, called the Pink of Perfection, in our custom-built, 2 bedroom home, here in a picturesque setting, with privacy yet convenience of shopping and good schools. There are fruit trees, along with a huge live oak tree and patio. A large stucco building for recreation or a guest house will please you. Drive out to 1839 Oak View Lane, just off Grandview, and we will gladly show you through.

LOW DOWN PAYMENT

OWNER—Custer 5-0024

**CALVARY BAPTIST CHURCH**1555 EAST COLORADO STREET - PASADENA  
(Across from Pasadena City College)

DR. VERNER I. OLSON, Minister

**EASTER SUNDAY**

8:30 a.m.—"HE LIVES!"

11:00 a.m.—"RISEN INDEED!"

7:30 p.m.—"THE PILGRIMAGE PLAY"

Full-length Sound Motion Picture of the Life of Christ

Hear "CALVARY CALLING" 5:30 P.M. SUNDAY, KWKW 1300



YOU'LL FIND A "LOTTA VALUE" HERE FOR YOUR

**EASTER Menu!**

Betty Crocker

12-in-1 Mix

**BISQUICK**

40-OZ. PKG.

**39¢**PREPARED  
BAKING MIX

SWEETENED—FULL SECTIONS

BORDO GRAPEFRUIT

No. 303  
CAN**16¢**

ROYAL PRINCE—HEAVY SYRUP

SOUTHERN YAMS

No. 303  
CAN**22¢**

HEMET YELLOW CLING WHOLE

SPICED PEACHES

No. 2 1/2  
CAN**25¢**

ROCCA BELLA LARGE PITTED

RIPE OLIVES

No. 1  
TALL**25¢**

DOLE UNSWEETENED HAWAIIAN

PINEAPPLE JUICE

46-oz.  
CAN**27¢**

NABISCO Richer, Crisper  
RITZ CRACKERS 1-lb. Pkg. **32¢**  
All Flavors Puddings or JELL-O DESSERT 3 Pkgs. **23¢**  
Campfire Original Colored MARSHMALLOWS 6-oz. Pkg. **14¢**  
Gold Medal Wide or Fine EGG NOODLES 8-oz. Pkg. **17¢**

New! delicious  
Oscar Mayer  
ALL MEAT  
SMOKIE LINKS  
Skinless - Tender! 12-OZ. **55¢**  
Just Brown and Serve!

CLOROX 16c Half Gal. 26c

SURF

SPRY

GIANT SIZE **57¢**3-LB. CAN **83¢****MEAT Bargains**

MORRELL'S PRIDE GRADE "A"

**SLICED BACON ... 79¢ lb**

U. S. CHOICE WASTE-FREE KANSAS CITY

**T-BONE STEAKS ... 89¢ lb**

1954 GENUINE SPRING

**LEG o' LAMB****65¢ lb**

WELL-AGED—OVEN-READY

YOUNG RED CORNISH

**ROASTING CHICKENS****59¢ lb**

SOFT BONED—OVEN-READY

Fully Cooked  
and  
TenderizedSWIFT'S PREMIUM  
or  
MORRELL'S PRIDE**HAM 69¢ lb**

WHOLE

FULLY SKINNED—SHORT SHANK

**DELICATESSEN**

OSCAR MAYER PURE PORK

Link Sausage 8-oz. Pkg. **37¢**

OSCAR MAYER ALL-MEAT

Fine Wieners 1-lb. Pkg. **47¢**

MELL-O WEST" CHEDDAR

CHEESE Cello Wrap **49¢ lb**

BONELESS, SKINLESS

SHANK REMOVED

**HORMEL \$7.98**

HAM 6 1/2-lb. CAN

FOR YOUR  
Easter  
BREAKFASTDEANE  
DAMON  
Manager**Roberts Market**

"The Home of the Green Frog"

OPEN FRIDAY NIGHTS TILL 9 O'CLOCK

**BEST FOODS MAYONNAISE**

PT. JAR

**38c**

QT. JAR

**63c****STRICTLY FRESH****EGGS for EASTER**

DIRECT FROM THE RANCH

Grade "A" Small

Grade "AA" Medium

**39¢ DOZ.****49¢ DOZ.**

IN BULK

IN CARTON

**Fresh FRUITS & PRODUCE**

FANCY, CRISP, GREEN OREGON

PIPPIN APPLES 2 LBS. **19¢**

FANCY, FRESH, RED-RIPE

STRAWBERRIES

FULL 12-OZ. BASKET **29¢**

FANCY, LOCAL, GARDEN-FRESH

ITALIAN SQUASH 2 LBS. **19¢**

FANCY, LARGE, YOUNG PORTERVILLE

ALL-GREEN ASPARAGUS **17¢ lb**

FROZEN FOODS

PICTSWEEP FANCY FRESH-LIKE

GREEN PEAS 2 10-oz. Pkgs. **25¢**

Minute Maid Concentrated (12-oz. Can 27c)

ORANGE JUICE 6-oz. CAN **14¢**

FREEMAN "Certi-Fresh" French Fried

FISH STICKS 10-oz. PKG. **49¢****Roberts Market**On the Square  
On the Corner  
in  
SIERRA MADRE